Capturing Coral Reef and Related Ecosystem Services **Tools Guide: Behaviour Change**

> A participatory diagnostic tool for strengthening coastal governance by communities



WHAT KIND OF TOOL IS IT?

FishCollab is a participatory diagnostic and planning process.

WHAT ARE THE DIFFERENT PARTS TO IT?

The tool comprises:

- A user guide
- A guide to 'champions' and their strategies

WHAT DOES IT DO?

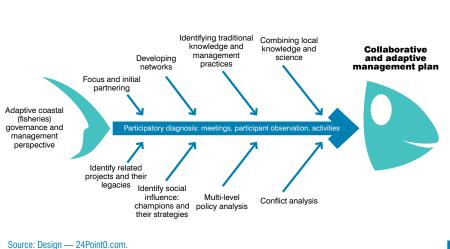
FishCollab assists governments, communities and NGOs to work together to improve coastal management. It enables users to identify key stakeholders, develop networks (find and develop cooperation with relevant and committed parties), analyse policy, analyse and reduce conflict, and identify opportunities and challenges using local knowledge and science.

HOW DOES IT WORK?

Two publications support use of FishCollab:

1. A guide to the tool, comprising:

- The participatory diagnosis procedure, with advice on how to apply each component, and how the development team applied each component during research in Selavar.
- A set of principles for any good participatory process.



Content — Helen Ross, Dedi Adhuri, Ali Yansyah Abdurrahim

- A set of success factors for enabling adaptive coastal governance, found during the tool development process at Selavar.
- Suggestions towards measurement.
- 2. A guide to 'champions', comprising:
 - · A set of profiles for individual 'champions' at village and island level and the strategies they use to mobilise change within communities or government and NGO work.

WHEN IS IT USED?

FishCollab is used when governments, communities and NGOs want to work together to create a shared commitment to coastal management (fisheries) planning. It enables collaboration between these parties to foster sustainable coastal resource use and livelihoods, across multiple levels of formal and customary governance.

IN WHAT FORMAT IS IT AVAILABLE?

FishCollab is presented as PDF files (viewed using Acrobat Reader).

WHO IS THE TARGET END-USER?

- District government officials fisheries and other divisions
- Local NGOs, community workers
- Extension workers

WHAT USER SKILLS ARE REQUIRED?

No specific user skills are required to use FishCollab. Facilitation and social research skills would be an advantage.

WHERE DO YOU ACCESS THE TOOL?

FishCollab is accessed via the CCRES website (www.ccres.net).

WHAT IS THE COST OF USING THE TOOL?

FishCollab is available free of charge, under the user agreement and stated terms and conditions (see www.ccres.net/ terms) including observation of copyright and due acknowledgement of CCRES.

IS TECHNICAL TRAINING OR SUPPORT REQUIRED?

The need for training or support depends on how experienced the user is, with participatory philosophies and methods in general, and in the field of coastal/ fisheries management.

