

16th Lme

Meeting with
Coastal Partners

Paris (FR) 8 - 11 July 2014



Engaging the seafood supply chain in fishery improvement

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Institution: **Sustainable Fisheries Partnership**

Session: **5**

Day of presentation: **11 July 2014**





Who We Are

- An international NGO started in 2006. Over 60 people based in 16 countries
- Dedicated to reducing the environmental impacts of fishing and fish farming
- Business-to-business based organization
- Focus on improving the worst fisheries
- “Fix not avoid” philosophy
- We work through partnerships with companies



Sustainable Fisheries Partnership



Where We Work



What We Do

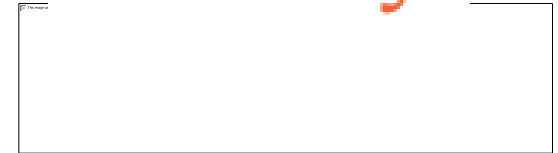
- Advise the seafood industry on how to decrease supply chain risk by improving source fisheries / aquaculture
- Catalyse engagement of the seafood industry in Fisheries Improvement and Aquaculture Improvement Projects (FIPs & AIPs)
- Build consensus around improvements in policies, conservation measures, and fishing and fish-farming practices



Partial SFP Partner List



Sainsbury's



Multiexport Foods



獐子岛
ZHANGZIDAO
中国驰名商标



WHERE SHOPPING IS A PLEASURE®



Resources:

Sustainable Fisheries Partnership: www.sustainablefish.org

Fisheries Improvement Projects: sustainablefish.org/fisheries-improvement

Case studies (stories) & public reports

FIP tools

Sustainable Fisheries Partnership

HOME ABOUT SFP NEWS PUBLICATIONS FISHERIES IMPROVEMENT AQUACULTURE IMPROVEMENT FISHERIES INFORMATION GLOBAL PROGRAMS SUPPORT SFP MAILING LIST CONTACT BLOG

Home > Fisheries Improvement > Fisheries Improvement > Fisheries Improvement

FISHERIES IMPROVEMENT

Fisheries Improvement

- Fisheries Improvement
- FIP Stories
- Crab
- Salmon
- Shrimp and Lobster
- Small Pelagics
- Snapper and Grouper
- Tuna and Large Pelagics
- Whitefish

Many important fisheries are not yet managed well enough to meet the standards of credible international arbiters of sustainability. This puts many major seafood buyers and producers in a bind: they need the products of these fisheries, but they are committed to sustainability in their sourcing. SFP works with the seafood industry to meet this challenge by helping less well-managed fisheries meet the environmental requirements of major markets.

SFP takes an active role in initiating and coordinating improvements in fisheries but we always aim for industry to eventually take a leadership role in every fishery where we work. SFP organizes improvement activity at three levels:

Sector Groups

Sector Groups are set up to cover specific sectors, such as whitefish, and include supply chain members with a direct interest in the subject. The groups do not directly support FIPs, but act as a forum for information

Related information

- FIP Overview** (PDF)
- FIP Tool Kit**
- SFP FIP Strategy**
- SFP FIP Strategy Annex I**
- Communicating FIPs**



Fisheries Online Database (FishSource)

The screenshot shows the FishSource website with a blue header. The main navigation bar includes 'HOME', 'ABOUT US', 'FAQ'S', and 'CONTACT US'. On the left, there's a sidebar with 'All Fisheries (235)' and a 'Fisheries Source' list. The central area features a search bar with a 'Go' button and a world map with blue fish icons. The right sidebar contains 'Latest FAQs' and 'Recently Updated' sections. The footer includes the Sustainable Fisheries Partnership logo and the website URL.

FishSource™
Status and environmental performance of fisheries worldwide

Register | Login

HOME ABOUT US FAQ'S CONTACT US

All Fisheries (235)

Jurisdiction Authority

Species

Gear Type

Group Type

Country

Filter

Fisheries Source

- acadian redfish - flemish cap
- acadian redfish - north and southeastern grand bank
- acadian redfish - southwestern grand bank
- acadian redfish - unit 1
- acadian redfish - unit 2
- acadian redfish - unit 3
- alaska pollock - aleutian islands (country: us; gear: tm; msc-client: aspa; msc-status: msc certified;)
- alaska pollock - e bering sea
- alaska pollock - e bering sea (country: us; gear: tm; msc-client: aspa; msc-status: msc certified;)

Our mission

FishSource™ is a resource about the status of fish stocks and fisheries. Our aim is to provide major seafood buyers with up-to date, impartial, actionable information on the sustainability of fisheries and the improvements they need to make to become sustainable.

Search fisheries

Enter your search terms and hit 'go'. Your results will be shown below.

[Want to know more about how to search?](#)

Go

Latest FAQs

- What is the development process of a Fishery Improvement Project (FIP)?
- What is a Fishery Improvement Project (FIP) all about?
- How is FishSource capturing information on Fishery Improvement Project (FIP) progress?
- How are FishSource profiles named?
- Who funds FishSource?

Recently Updated

- lyrate hard clam - vietnam (country: vn; gear: mis_rk; msc-client: btc; msc-status: msc certified;)
- haddock - s scotland shelf and bay of fundy (country: ca; gear: gn; ihm, lls, ot; msc-client: geac; msc-status: msc certified;)
- atlantic deep-sea red crab - atlantic (country: us; gear: fpo; msc-client: nercha; msc-status: msc certified;)
- american sea scallop (country: ca; gear: drb; msc-client: spans; msc-status: msc certified;)
- alaska pollock - w bering sea

News / Events

Briefing on FishSource scores for reduction fisheries

sfp released a briefing on fishsource scores for reduction fisheries and the implications for aquaculture certifications. this document describes the... [more]

Home | About us | FAQs | Contact us

FishSource is a Programme of the Sustainable Fisheries Partnership. ©Sustainable Fisheries Partnership 2010

www.sustainablefish.org

- www.fishsource.com
- Profiles of major commercial fisheries
- Info from publicly available sources
- Evaluates management quality, stock status and environment & biodiversity



SFP Metrics

- Proprietary SFP software – data from FishSource – create custom dashboard
- Can provide “real time” measurement of progress toward sustainable procurement objectives

A - Certified		eastern bering sea pollock	Pollock	13.80	Channel Cod Catchers (69.66%)	Beta Bass Baggers (30.34%)	
		msc certified alaska salmon	Salmon	9.77	Beta Bass Baggers (100.00%)		
		oregon pink shrimp	Shrimp	4.65	Beta Bass Baggers (100.00%)		
		new zealand hoki - eastern stock	Hoki	4.50	Beta Bass Baggers (100.00%)		
A Full Assessment	On Schedule, FS Scores > 8	pacific cod - bering sea and aleutian islands	Cod	27.29	Channel Cod Catchers (86.93%)	Beta Bass Baggers (13.07%)	Issue
		barents sea cod	Cod	13.18	Channel Cod Catchers (86.93%)	Beta Bass Baggers (13.07%)	Issue
		russian pollock	Barents Sea cod in good condition. Norway part under full assessment. Russian under pre-assessment. SFP running Russian cod FIP.				Encourage suppliers to participate / consult with SFP FIP.
		oregon dungeness crab (us)					
		pacific whiting/hake (us) - midwater trawl	FIP is developing a "Code of Responsible Fishing" which will be required within procurement policies and should reduce environmental impact of trawl gears.				
			ICES estimates level of Cod IUU for 2007 at 10%, based on Norwegian estimates (appx 41kt). Russian reports 7.7kt. FIP has				
B		eastern baltic cod					
C		canadian snow crab (gulf of st. lawrence)					
		blue swimming crab (indonesia)					
D		russian red king crab					

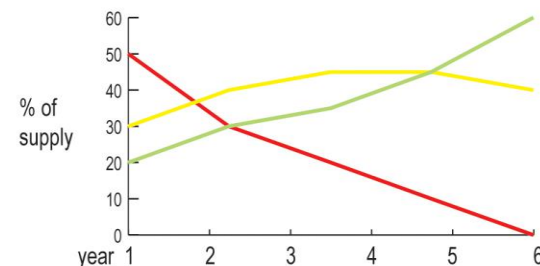
Barents Sea cod in good condition. Norway part under full assessment. Russian under pre-assessment. SFP running Russian cod FIP.

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ICES estimates level of Cod IUU for 2007 at 10%, based on Norwegian estimates (appx 41kt). Russian reports 7.7kt. FIP has investigated current methodologies, sources of

Encourage suppliers to participate / consult with SFP FIP.

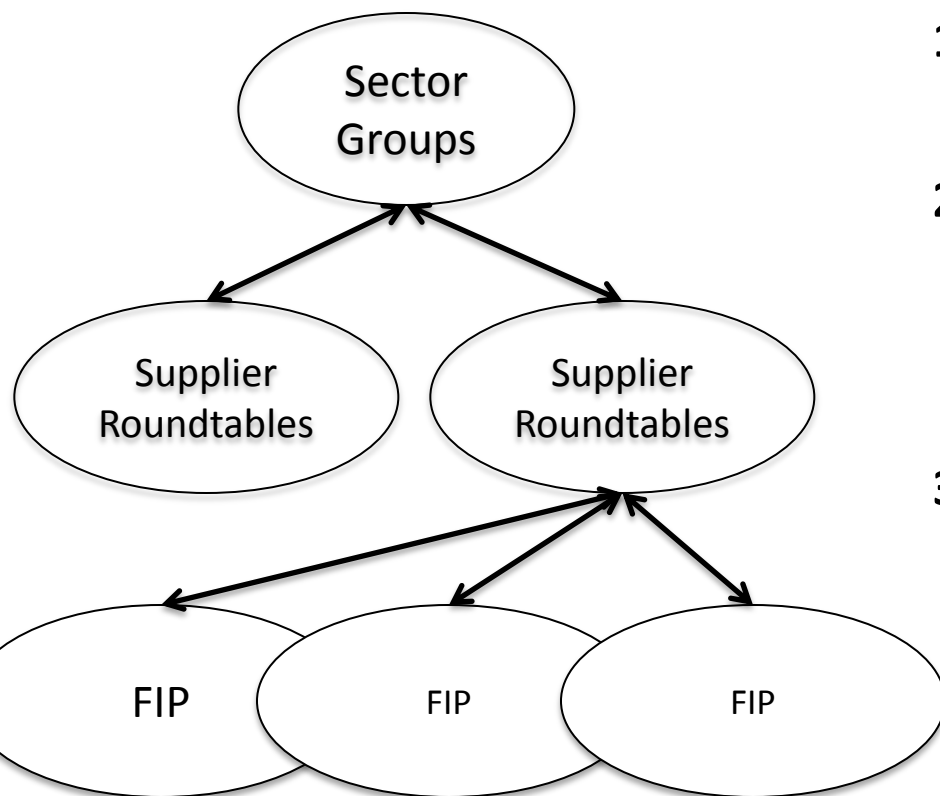
PERCENTAGE OF SUPPLY IN DIFFERENT CATEGORIES OF SUSTAINABILITY



Red, yellow and green ratings could be developed in-house or based on an existing rating scheme.



Catalysing change



1. **Sector Groups:** Major buyer leadership driving demand
2. **Supplier Roundtables:** Buyers, suppliers sourcing from fisheries sharing similar challenges / geographies / species
3. **Fisheries Improvement Projects (FIPs):** suppliers, producers and other stakeholders working on improving a specific source fishery

How FIPs Work

1. Public Fishery Assessment

A MSC pre-assessment

A Fishsource profile review



2. Formation of a FIP

Participants come together

Public statement of intent

Commitment to support



How FIPs Work

3. Agreement of a Workplan

Created from a gap analysis of priority issues

4. Implementation

Work is probably by consultants

5. Reporting





Some Current SFP-led FIPs

- Gulf of Mexico shrimp (3)
- Gulf of California shrimp (4)
- Gulf of California blue crab
- Indonesian snapper
- Gulf of Mexico reef fish
- Indonesia tuna
- Sri Lanka tuna
- Argentine hake
- Japanese pollock
- +10 more



Indonesian snapper



FIPs transitioned to industry

- Indonesia and Philippines blue crab
- Peruvian anchovy
- Chilean jack mackerel
- North Atlantic blue whiting
- North Sea cod
- Barents Sea cod and haddock
- Russian pollock
- +6 more



Philippine blue swimming crab fisherman



Indonesian blue swimming crab



A FIP will.....

- Mobilize the commercial players in the supply chain to improve a fishery
- Be based on an initial assessment of the problems in the fishery and address as a priority those issues in greatest need of improvement
- Have a public workplan with measureable indicators and an associated budget
- Have a public commitment by the participants in the FIP to make improvements according to the workplan
- A willingness by participants to make the investments required by the workplan and budget
- Establish a public system for reporting and tracking progress.



Some Fishery Improvement Projects in Indonesia

1. Indonesia Blue Swimming Crab – led by Indonesia Blue Swimming Crab Producers Association (APRI)
2. Indonesia Longline Tuna and Large Pelagic (Indian Ocean) – led by PT. Intimas Surya
1. Indonesia Snapper – Grouper in Arafura, Aru and Timor Sea – led by PT. ILUFA



FIPs in Indonesia

Blue Swimming Crab	Tuna (longline)	Snapper & Grouper
<ul style="list-style-type: none"> No stock assessment No control on harvest/no management The average size of landed blue swimming crabs is becoming smaller Signs that blue swimming crab is not producing maximum economic benefits in some regions in Indonesia. 	<ul style="list-style-type: none"> Inaccurate, incomplete, and inconsistent catch data reporting for the industrial fisheries. Retained and bycatch data is limited or not available. Illegal, Unreported and Unregulated (IUU) catches remain a major problem faced by the tuna industry. 	<ul style="list-style-type: none"> No set biological reference points No management objectives being used, and no fishery management plans have yet been developed Illegal, unreported, and unregulated (IUU) fishing and the use of trawls



FIP Participants:

Blue Swimming Crab	Longline Tuna	Snapper & Grouper
<p>Processors:</p> <p>Indonesia Blue Swimming Crab Producers Association consists of 13 processors/exporters representing nearly 90 percent of total imports to the US market. PT. Phillips Seafoods Indonesia, PT. Windika Utama, PT. Kelola Mina Laut, PT. Tonga Tiur Putra, PT. Bumi Menara Internusa, Handy International, Rex Canning, PT. Toba Surimi Industries, Blue Star Group, PT. Graha Makmur Ciptapratama, PT. Sumber Mina Bahari, PT. Muria Bahari Indonesia, PT. Siger Jaya Abadi.</p> <p>Buyers:</p> <p>➤ NFI (US Crab Council (US Crab Importers))</p>	<p>Catchers/processors:</p> <p>PT. Intimas Surya (about 28 longline vessels operating in the Indian Ocean)</p> <p>Buyers:</p> <ul style="list-style-type: none"> Amacore Cannon Fish Open Seas North Atlantic Seafood Exchange 	<p>Catchers:</p> <p>CV. Dala Karya Mandiri CV. Karya Samudra (about 160 bottom longline vessels operating in Arafura, Aru and Timor Sea)</p> <p>Processors:</p> <p>PT. Inti Lautan Fajar Abadi (ILUFA)</p> <p>Buyers:</p> <ul style="list-style-type: none"> North Atlantic Inc. HILO Fish

Lessons learned in Indonesia

- The private sector/industry can drive some improvements, but it is also critical to have governmental support to facilitate policy change.
- Most (if not all) industry will need support in running FIPs
- FIPs need a full time local FIP coordinator to make sure the FIP workplan is implemented and communicated to local policy/decision makers.
- The more stakeholders (companies) involved in the FIP, the bigger the impacts



UNDP - SFP marine commodities project

- Global Sustainable Supply Chains for Marine Commodities
GEFSEC(PMIS)ID 5271; Agency ID 4754 (UNDP)
- 5 year project global fisheries project
- Indicative GEF grant \$5,500,000
- National components will focus in four countries:
 - Costa Rica
 - Ecuador
 - Philippines
 - Indonesia

Fisheries issues to be addressed

- Overexploitation of marine fisheries
- Monitoring, surveillance and enforcement
- Growing concern over fishing gear impacts
- Ecosystem-based fisheries management
- Consumer demand for sustainable fish
- Development and implementation of fisheries improvement projects (FIPs)
- Adoption of more sustainable and science based practices for shark and tuna conservation –engage international supply chains with RFMOs

Four components

- Promotion of global demand for sustainable marine commodities – EU, US, Japan, China
- Enabling environments for sustainable marine commodity supply chains - Ecuador, Costa Rica, Philippines, Indonesia
- Demonstrations of sustainable supply chains for marine commodities – FIPs
- Sustainable marine commodities information and knowledge management systems - FishSource



Global Distribution of Project Activities

Component 1:
Increase Demand
Sustainable Fisheries



North
America

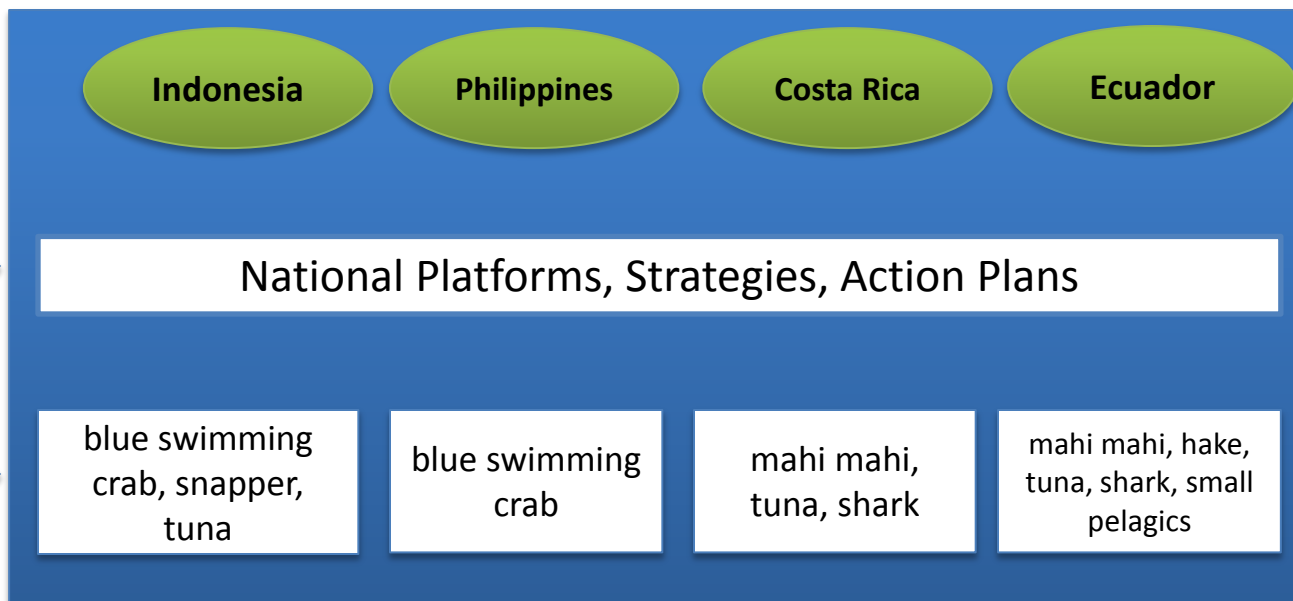
EU

Japan

China

Tuna fisheries / shark bycatch (global markets and RFMOs)

Component 2:
Enable Environment for
Sourcing Sustainable
Fisheries



Component 4:
Sustainable Fisheries
Information Systems



Fisheries data collection / analysis / info systems (global)
Sharing Lessons Learned

Plan to link with other LME initiatives

- Timor-Arafura Sea project (UNDP)
- Bay of Bengal LME project (FAO)
- Central American/East Pacific LME project (planned; UNDP/WWF/UNEP; Mexico to Ecuador inclusive)
- Sulu-Sulawesi Sea LME (UNDP; IF the blue

Thanks!

