



# STRATEGIC COMMUNICATION: NAVIGATING EFFECTIVE PLANNING AND IMPLEMENTATION IN REAL- WORLD SCENARIOS

GEF IW:LEARN *Back to Basics*

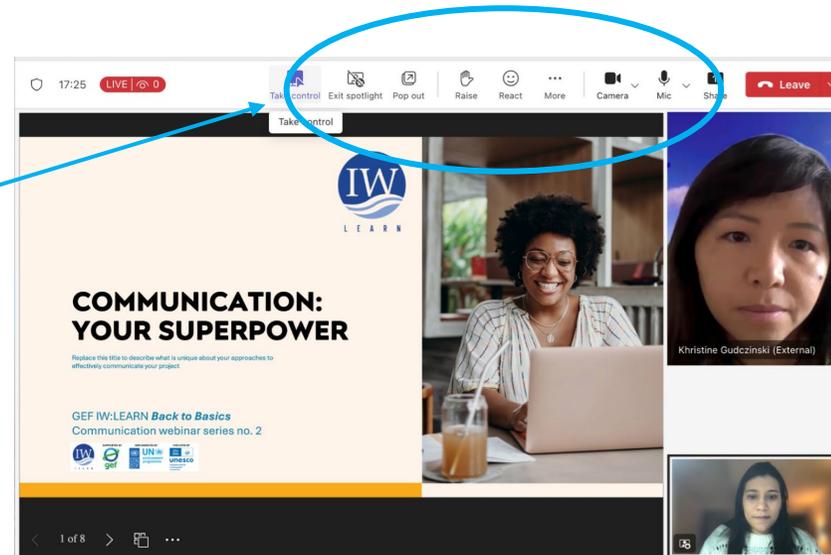
Communication webinar series no. 2

<https://iwlearn.net/events/strategic-communication-navigating-effective-planning-and-implementation-in-real-world-scenarios>



# HOUSEKEEPING RULES AND TIPS

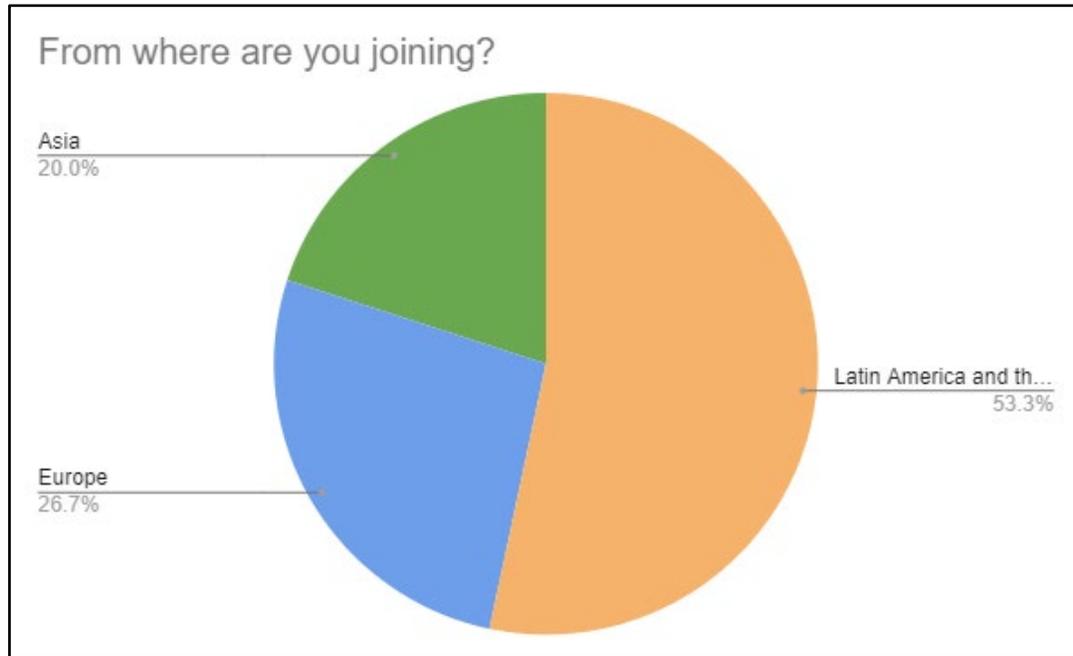
- Please **MUTE** your microphone unless speaking.
- **This session is being recorded.** Will be posted on iwlearn.net and shared with the wider GEF IW community.
- **ENGAGE –**
  - Q&A** for questions
  - Chat** for feedback, comments
  - React** 👍 ❤️ 😄 😮 😞
  - Raise hand** to speak



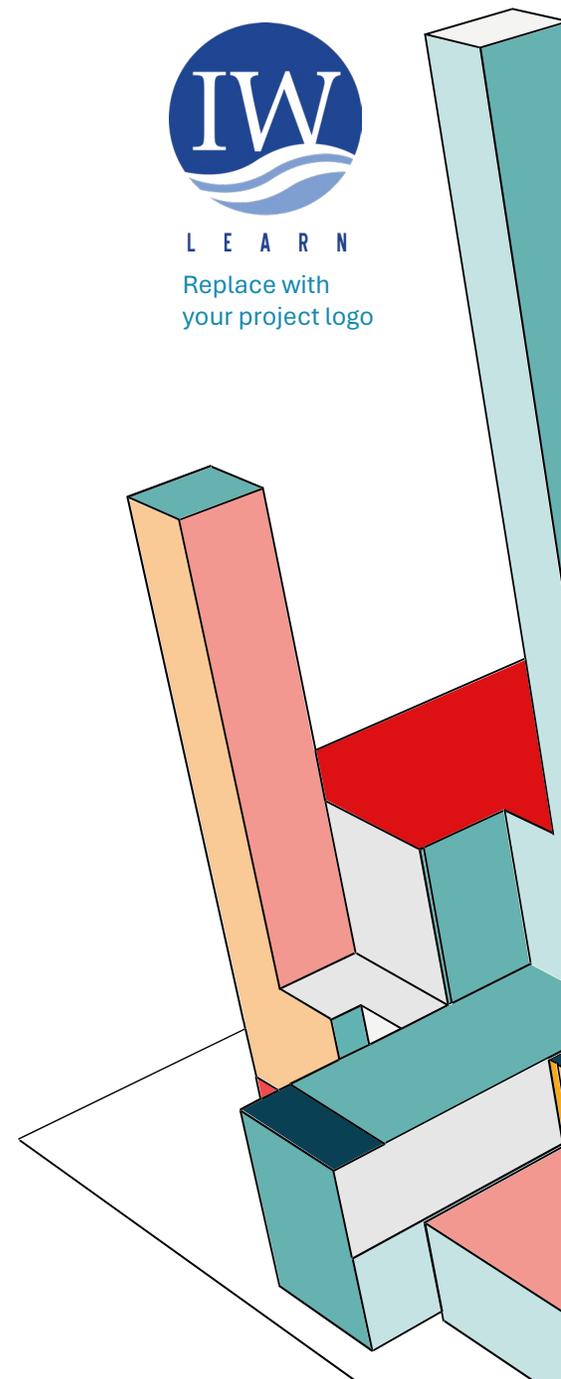
# PROGRAM

- **Welcome** (3 mins) — **Konstantina Toli**, IW:LEARN Project Coordinator
- **Brief introduction to the webinar topic** (5 mins) — **Khristine Custodio Gudczinski**, Moderator, UNDP Communications Specialist and IW:LEARN Consultant
- **Pillars of communication strategy and planning** (15 mins) — **Josie Raine** UNDP Nature Hub, Global Engagement and Advocacy lead
- **Q&A** (10 mins)
- **Effective Communication Strategies: Practical Insights for On-the-Ground Success** (20 mins)
  1. **Stefania Fumo**, Communications Specialist, FAO / Coastal Fisheries Initiatives (10 mins)
  2. **Stella Yovita Arya Puteri**, Communications Specialist, ATSEA-2 Project (10 mins)  
**Handoko Adi Susanto**, Project Manager, ATSEA-2 Project
- **Q&A and feedback** (15 mins)
- **IW:LEARN and updates from GEF IW projects** (10 mins) on upcoming events, campaigns and deadlines, etc.
- **Closing** — **Khristine Custodio Gudczinski**, Moderator

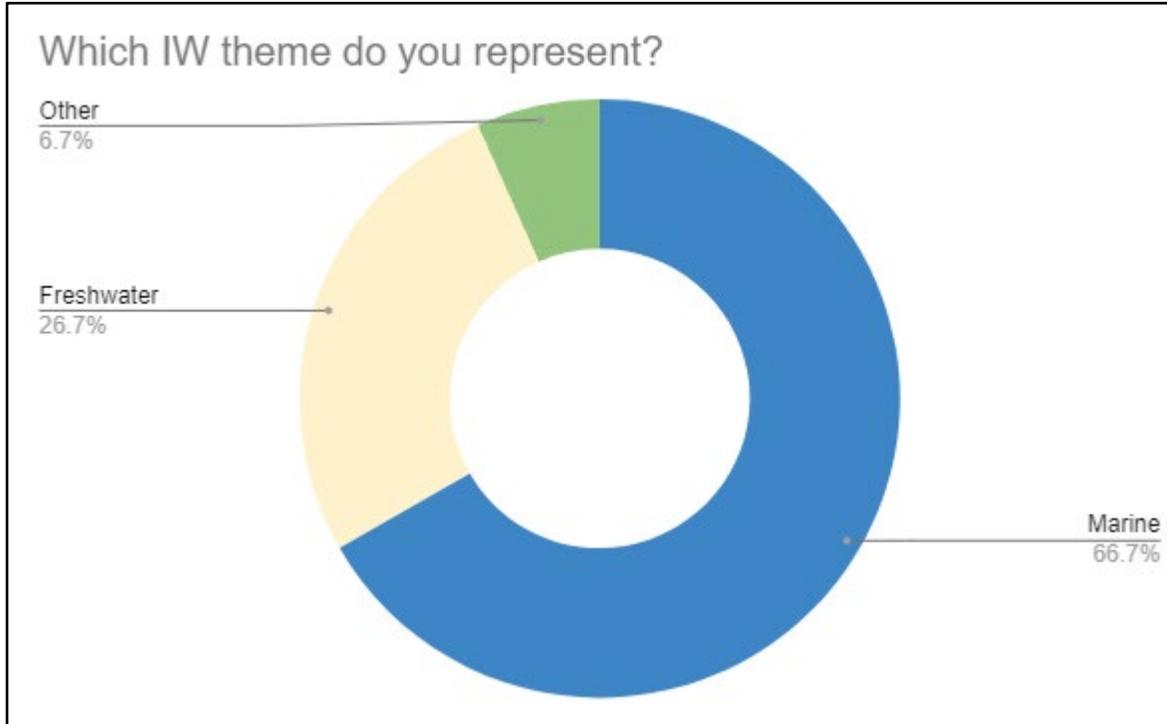
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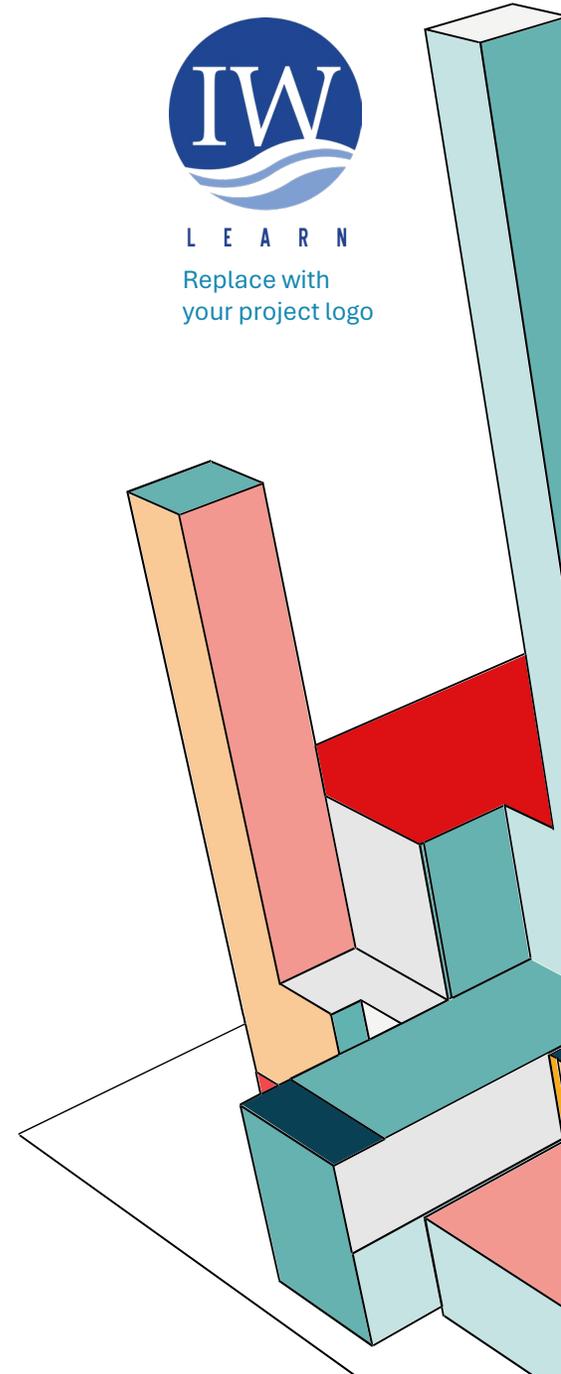
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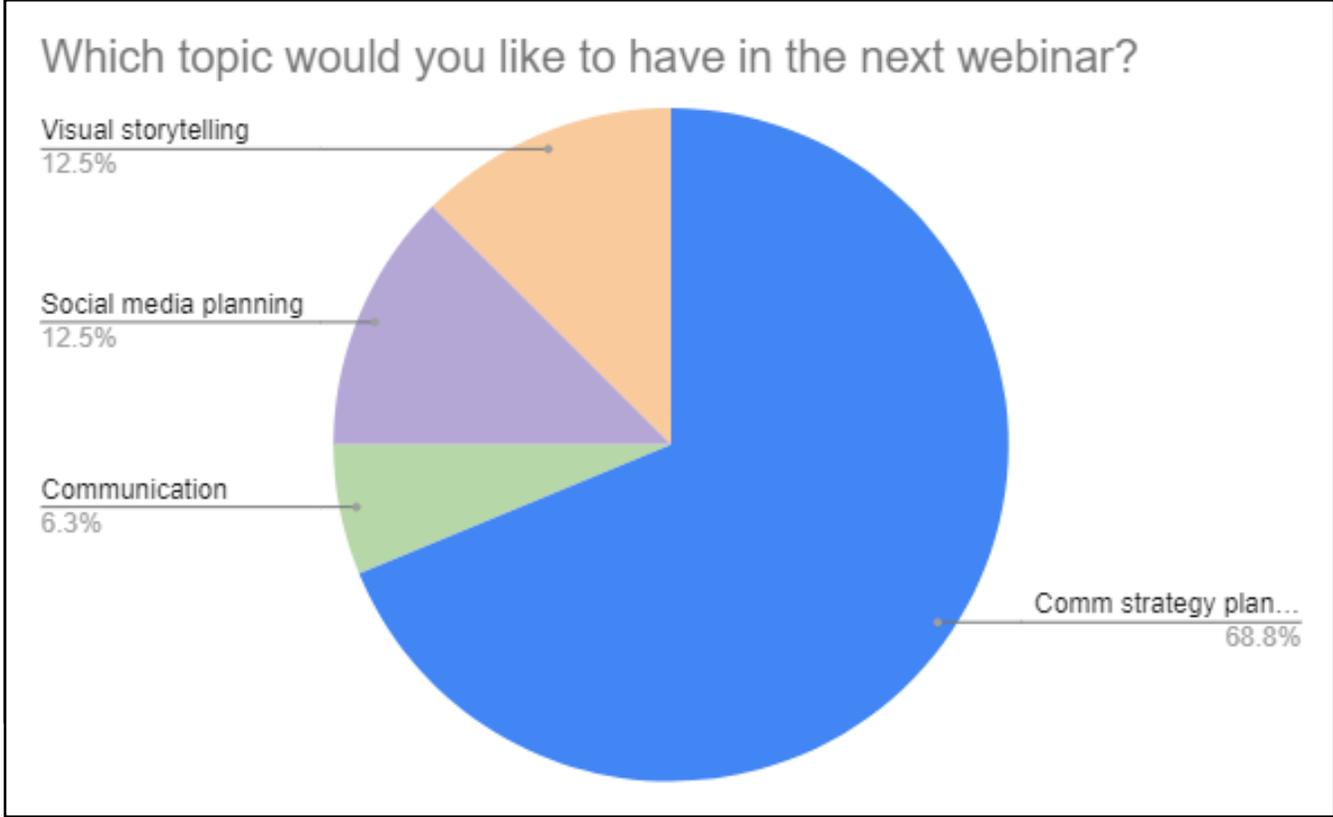
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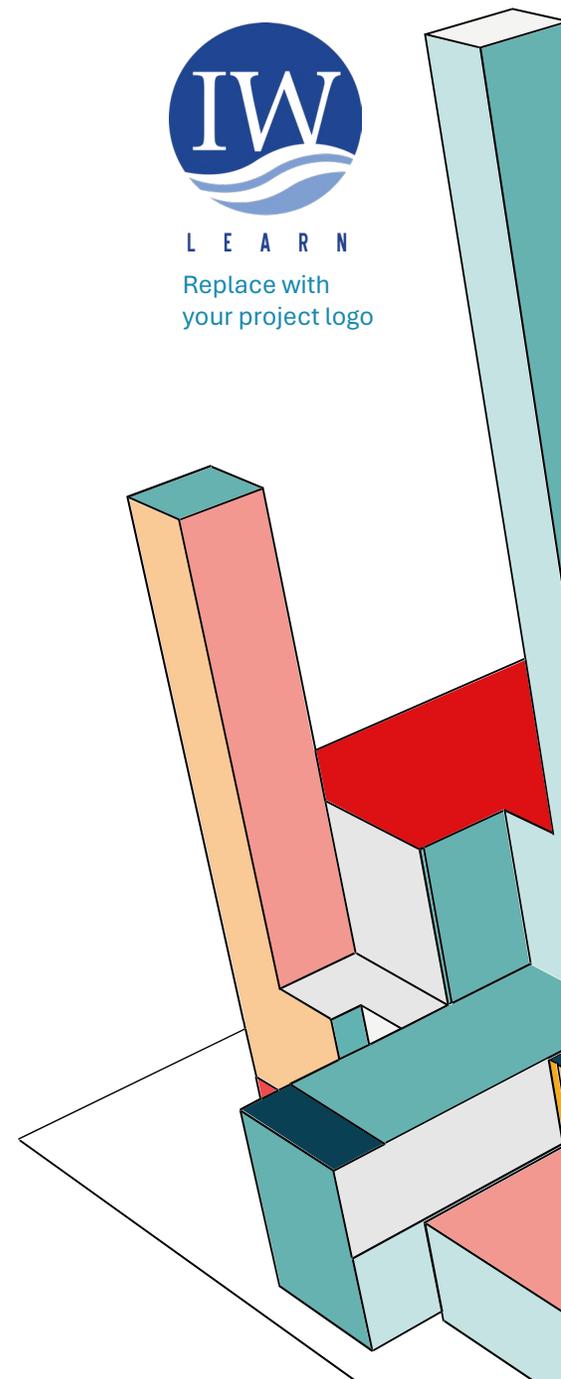
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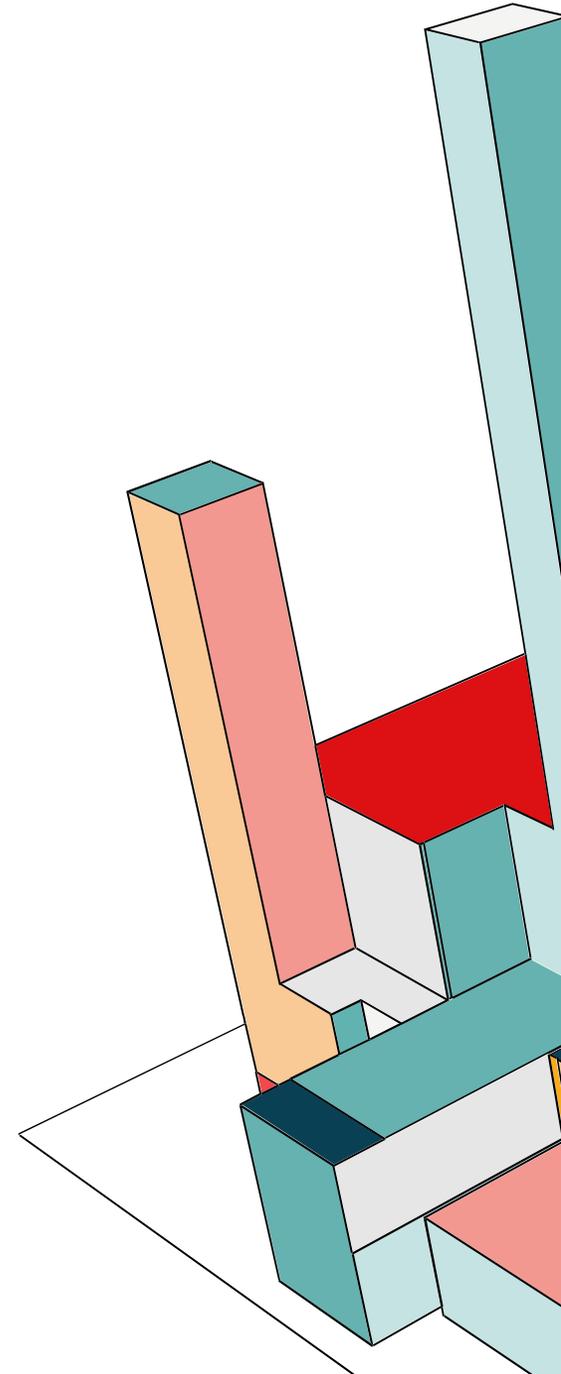


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# Words create worlds.

Abraham Joshua Heschel



# THANK YOU FOR YOUR TIME AND SUPPORT!

Khristine 'Tine' Gudczinski

[khristine.gudczinski@undp.org](mailto:khristine.gudczinski@undp.org)

<https://www.linkedin.com/in/tinecustodio>

<https://twitter.com/kcustodio>

