

UNDP GEF Black Sea Ecosystem Recovery Project

International Black Sea Action Day (2006 – 2007)



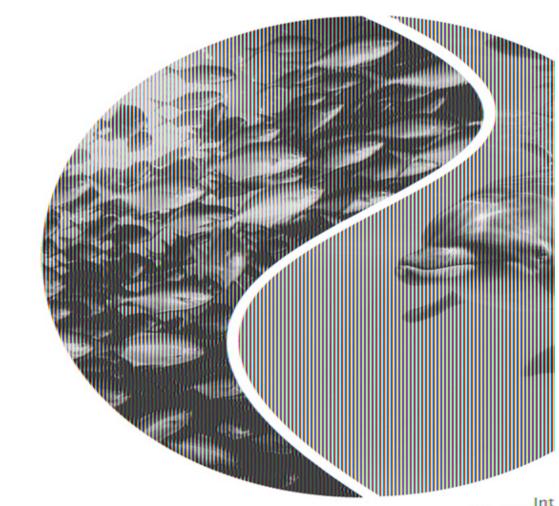
31 October has been celebrated every year since all coastal countries signed the "Strategic Action Plan for the Protection and Rehabilitation of the Black Sea" on 31 October 1996.

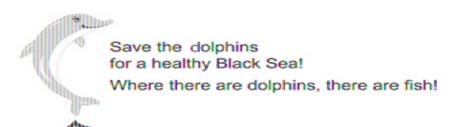
International Black Sea Action Day is a regional event designed to help all Black Sea countries and communities celebrate their shared Black Sea environment. Each year public activities include: beach clean ups, competitions, concerts, media events, and public meetings.

International Black Sea Action Day is a truly collaborative effort between all the regional organisations, NGOs, national government agencies, and coastal municipalities working together to protect the Black Sea.

International Black Sea Action Day has offered an opportunity for all partners who would like to support this positive, engaging, and action oriented annual campaign

A Sign of Nature in Balan www.oneblacksea.org







KARADENIZ

Yunuslar

tehlikede

Ekonomi Servisi Kirlilik ve asın avcı

ların hayatım tehdit

ciye'nin yaptığı Kar

sı talepleri gibi tehd

balıkcılar tarafındar

tenivor. Bu vil ana

yaşamı

OBJECTIVES

again this year at national and

Sea coastal countries. The

countries simultaneously

ups, art exhibitions,

conferences and drama

undertaken by interested

Pollution and Overfishing

- Promote the urgent need for greater regional cooperation against the threats facing the Black Sea
- Raise public awareness of these threats, ranging from pollution and poorly regulated fishing to unsustainable coastal development
- Raise awareness about the role and objectives of the Black Sea Commission and BSERP
- Engage support from national and local government agencies
- Raise awareness about the need for protection of dolphins and real

causes of decrease in fish catch in the Black Sea



A SIGN OF NATURE IN BALANCE Take the Pledge and help save our Black Sea. **NEWS & EVENTS** Tatiana Tribrat, Novorossiysk, Russia Every year Tatiana Tribrat organizes OCTOBER 31 BLACK SEA DAY Oneblacksea.org is designed t ecological camps for more than 100 young help you find out more about people in Russia's Black Sea coastal .. the problems facing the Black Sea environment - and what Sea Action Day was celebrated you can do to help protect our

one and only Black Sea

regional levels in all six Black celebrated this day through various activities. Beach clean-ABOUT THE BLACK SEA tonnes of nitrogen and phosphorus are entering the Sea because of poor farming practices and untreated wastewater? These nutrients can stimulate blooms of phytoplankton and create "dead zones" where other marine life is starved of light and oxygen.

To find out more visit our FAQ section.

Turkish Environmental & Woodlands **EXCERPTS FROM THE** BBC'S EARTH REPORT The Sea that Nearly Died. WE ONLY HAVE ONE BLACK SEA

Barbaros Gonencgil, Turkey

Barbaros is the President of TÜRÇEK the

Full-page ad in **National** Geographic Turkey

Yunusların yaşamı tehlikede

KARADENIZ

Ekonomi Servisi -Kirlilik ve aşırı avcılık Karadeniz'deki yunusların hayatını tehdit ediyor. Ev sahipliğini Türkiye'nin yaptığı Karadeniz Komisyonu'nun açıklamasına göre Karadeniz'de balık nesli; yoğun balıkçılık faaliyetleri, aşırı kirlilik ve av yasağının kaldırılması talepleri gibi tehditlerle karşı karşıya. Yunus avı, yasaklanmış olmasına rağmen, bazı balıkçılar tarafından yunuslar diğer balık türlerindeki azalmanın nedeni olarak görülerek av yasağının kaldırılması isteniyor. Bu yıl ana teması yunuslar olarak belirlenen Uluslararası Karadeniz Etkinlik Günü'nde Bulgaristan, Gürcistan, Romanya, Rusya, Türkiye ve Ukrayna'da, Karadeniz'deki balık rezervlerinin azalmasının asıl nedeninin kirlilik ve kontrolsüz balıkçılık faaliyetleri olduğu dile getirilecek. Uluslararası Karadeniz Etkinlik Günü, 31



emini İyilestirme Projesi (BSERP)'ne verdikleri destek ve hiz syonu, Türkiye ve Ukrayna'dan 6 kişiye iKaradeniz Madalya-ı takdim edildi. Uluslararası Karadeniz Etkinlik Günü'nün bu Karadeniz'de korunmasına vönelil bilinç oluşturmak olan Uluslararası Karadeniz Etkinlik Günü, 31 Ekim 2007 tarihinde Bostancı Gösteri Merkezi'nde



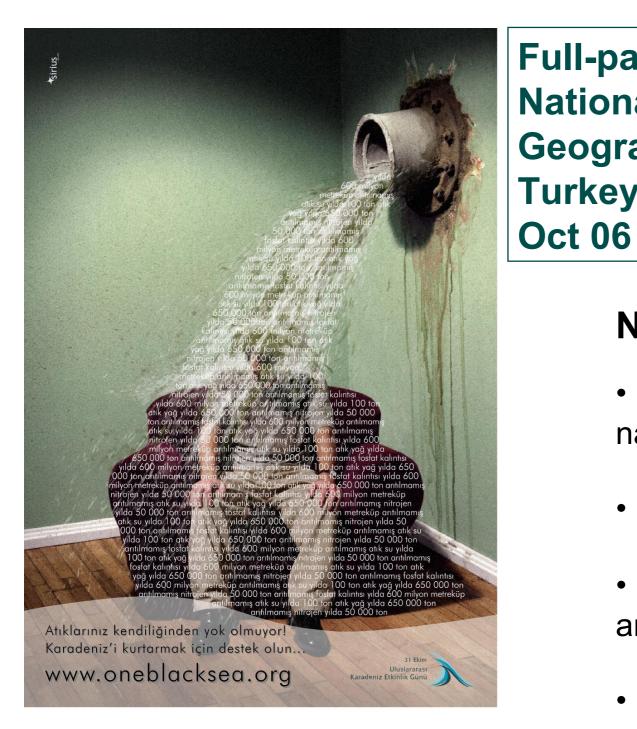
KEY IMPACTS

Karadeniz'de

Ölümün eşiğindeki

deniz, Karadeniz

- Strengthened relations with NGOs
- Media coverage about the Black Sea Day, the Commission, BSERP and UNDP/TCCC "Every Drop Matters" initiative reached an estimated audience of at least 10,000,000 people
- Direct participation of more than 40,000 people in **156** different activities in six countries
- Engaged key decision-makers from national and local government agencies in every country
- Produced at least **20,000** branded items (posters, t-shirts, booklets etc)



NGOs' Key Successes

- Participation of key decision makers from national and local government
- Successful engagement of mass media
- Improved visibility of Black Sea Commission among coastal communities
- Strengthened regional coordination





