COMMON OCEANS PROGRAM

PARTNERSHIP FOR SUSTAINABILITY AND BIODIVERSITY IN THE OCEAN AREAS BEYOND NATIONAL JURISDICTION

Sargasso Sea project

Image credit: Andrew Stevenson

SARGASSO SEA COMMISSION

unesco

UNDP

gef

Food and Agriculture Organization of the United Nations

MARVIVA

SARGASSO SEA COMMISSION

UBO Université de Bretagne Occidentale

OFB OFFICE FRANÇAIS DE LA BIODIVERSITÉ

FFEM FONDS FRANÇAIS POUR L'ENVIRONNEMENT MONDIAL

Image credit: Fae Sapsford

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Approach

KMC activities for the Secretariat,
CO child project, and
SARGADOM project
interconnected
Scientifically accurate
Accessible + tailored to audience
Aesthetically pleasing

Video credit: Fae Sapsford

Communications

- Social media
- SSC website
- Participation in local and international events
- SSC newsletters, contribution to newsletters from other organizations
- Press releases
- Participation in ABNJ related meetings and IW:LEARN events
- Photography and video expeditions

SARGASSO SEA COMMISSION

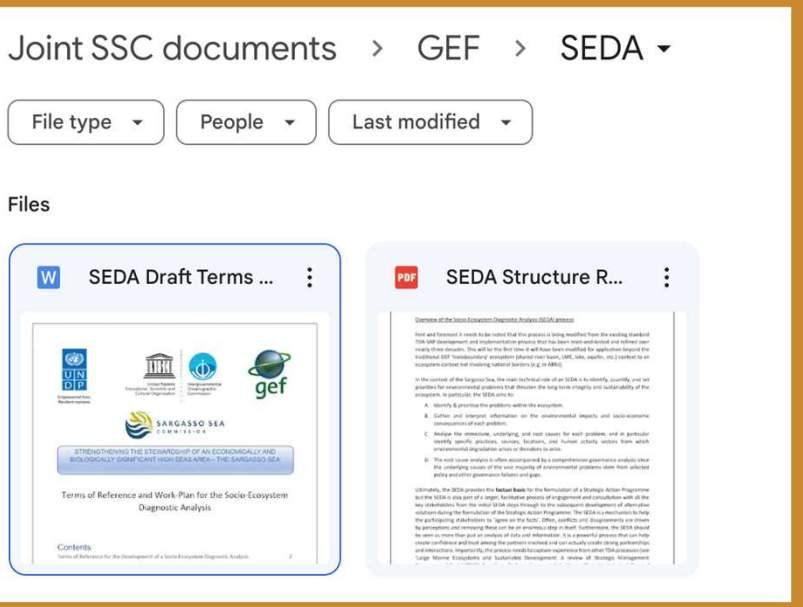
Video credit: Andrew Stevenson

Knowledge management

Inception Workshop

The Inception Workshop for the project was held on October 18th, 2022.

Final inception workshop report



Website, google drive space, dgroups
Email distribution of files and notes
Workshops in person and online
Possible establishment of NLAI stakeholder group

Challenges

- Why should we conserve Sargassum – it's invasive!
- Timeline for distribution
- Who are the right stakeholders?
- Communicating technical scientific info to governmental representatives
- An easy + accessible platform for sharing files
- Balancing conservation and government interests

Image credit: Jason Arnold