



Oceanic Fisheries Management Project

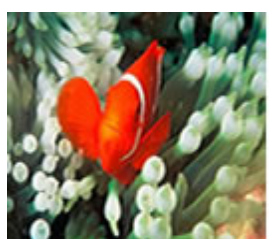
Sub-component 3.3:

Stakeholder Participation and Awareness Raising



Obligations of WWF SPP under OFMP I

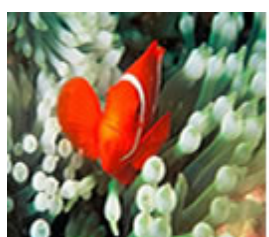
“WWF (South Pacific Programme) shall undertake Project implementation in order to promote non-governmental stakeholder and public awareness of oceanic fisheries management issues and strengthen NGO participation in oceanic fisheries management.”





OUTCOME 3.3

- Non-government stakeholder participation in national and regional oceanic fisheries management processes including the Commission enhanced;
- Awareness of oceanic fisheries management issues and the WCPFC Convention improved;
- Specific forums for NGO participation and discussion process developed;
- Awareness of national and regional development and economic priorities and how these related to sustainable fisheries management promoted.

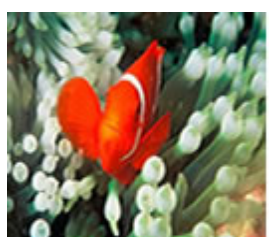




Output 3.3.1. ENGO Participation and Awareness Raising in Convention related processes

Activities

- 3.3.1.1. Conclude co-financing arrangement with a Pacific ENGO
- 3.3.1.2. Support Pacific ENGO participation in the Commission
- 3.3.1.3. Provide information on the Convention and oceanic fisheries management issues to Pacific ENGOs

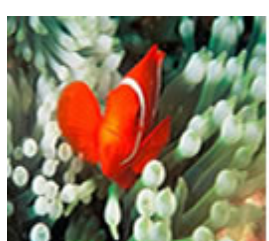




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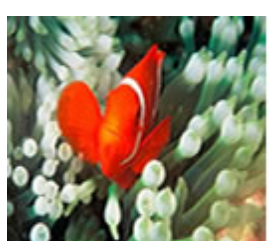
- 3.3.1.4. Hold regional and where possible national Workshops for ENGOs
- 3.3.1.5. Produce information materials to raise public awareness on oceanic fisheries management issues
- 3.3.1.6 Organise regional and where possible national fora on the Convention and oceanic fisheries management issues for civil society participation





Enabling activities from OFMP I

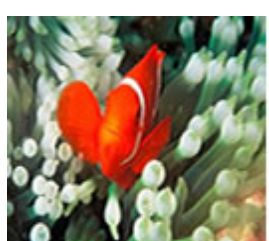
- Sowing the seeds, and increasing knowledge and understanding of oceanic fisheries issues in the Pacific Islands, conservation, management
 - PCC Youth Pre-Assembly
 - Regional ENGO/CSO awareness workshop (completed)
 - In-country stakeholder awareness workshops (completed and planned)
 - Working groups
- Participation at the WCPFC and subsidiary Committees
 - Papers tabled: *The case for a catch documentation in the Western & Central Pacific; Conservation implications of allocation under the Western and Central Pacific Fisheries Commission – CMM candidates*





Enabling activities from OFMP I

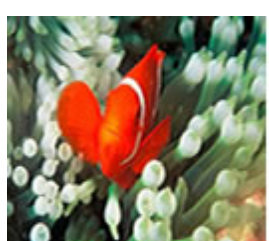
- Consideration of a new position being looked into at WWF SPPO to focus on CSO engagement in fisheries and fisheries campaign
- Information dissemination - awareness materials 'readable' & collaboration (production)
- New partnerships and collaboration
- Strengthening relationships (CSOs, Industry, Government)





Planned activities for OFMP II

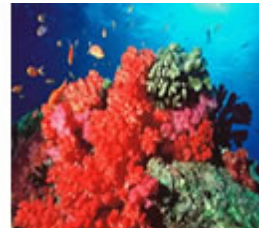
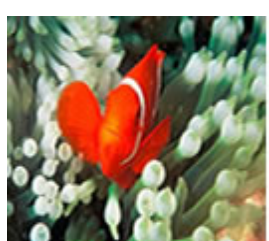
- Continue with in-country stakeholder awareness workshops and follow up
- Development of awareness materials, review of existing ones and distribution of materials as wide as possible
 - CMMs
 - High seas bottom trawling
 - Ecosystems approach to fisheries management
 - Regional fisheries agreements
 - PNA
 - Certification etc
- CSO participation/attendance in WCPFC forums and lessons learnt shared
- Empowering people – influence, comment
- Tuna campaign – co-funding & collaborative





Challenges

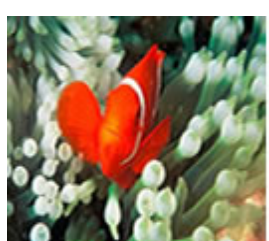
- Capacity to enable delivery – additional resource
- Follow up – continuity, funding
- Making tuna everyone's issue – buy in
- Website completion – information / awareness /
- Resource persons – timing and availability
- A role for national CSOs/ENGOS in fisheries management?
- Communication!





Lessons Learnt

- Capacity needs for improved delivery
- Successful delivery and impact is a joint effort
- Capitalising on available resources and timing of activities
i.e. piggy backing
- Collaborate or partner up with existing points of contact on the ground





Acknowledgement



Thank you!

