The Western Indian Ocean Large Marine Ecosystems Strategic Action Programme Policy Harmonization and Institutional Reforms (WIO LME SAPPHIRE) Project

Efforts towards Private Sector Engagement

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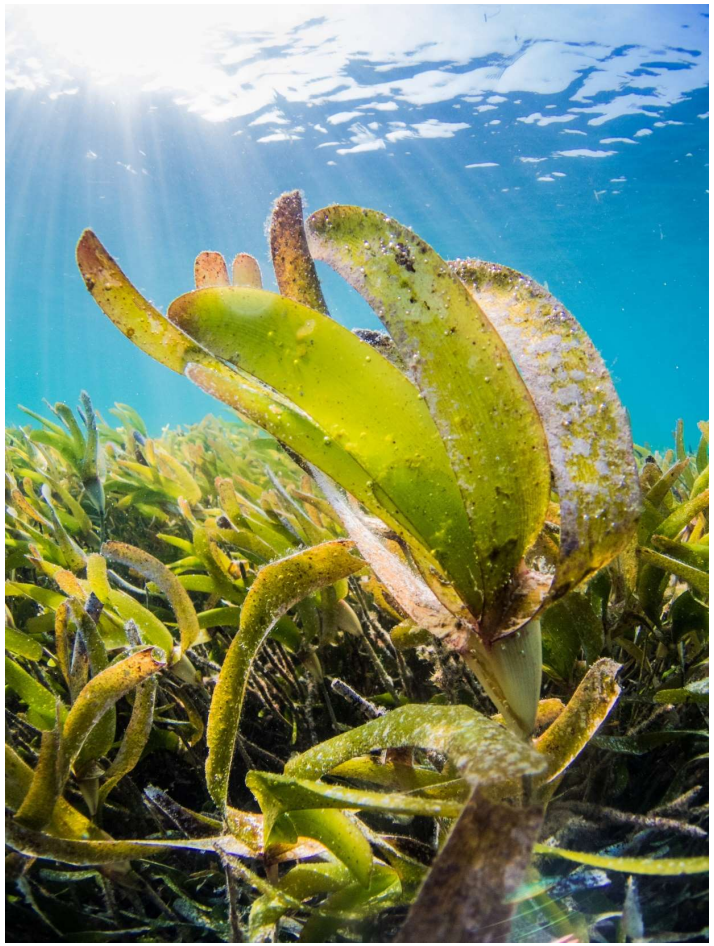


SAPPHIRE Project
Participating Countries

Comoros

Seychelles

Kenya

Somalia

Madagascar

South Africa

Mauritius

Tanzania

Mozambique

Project Overview

Implementing Entity	**UNDP**
Executing Entity	Nairobi Convention Secretariat/ UN Environment Programme
Project Period	2017 - 2024
Total Resource Required	USD 326,5 million
Total Co-Financing	USD 317,8 million
GEF	USD 8.8 million
GEF	USD2.2 million (JMA)

Project Overview cont.

Overall Objective: to achieve effective long-term ecosystem management in the Western Indian Ocean LMEs in line with the Strategic Action Programme as endorsed by the participating countries

Project Components

Component 1: Supporting policy harmonization and management reforms towards improved ocean governance

Component 2: Stress reduction through community engagement and empowerment in sustainable resources management

Project Component cont.

Component 3: Stress reduction through private sector/industry commitment to transformations in their operations and management practices

Component 4: Delivering best practices and lessons through innovative ocean governance demonstrations

(particularly strengthening partnerships for management of ABNJ): includes JMA between Seychelles and Mauritius

Component 5: Capacity development to realize improved ocean governance in the WIO region

Our Blue Future
The Multi-Stakeholder Initiative for an
Inclusive & Sustainable Blue Economy
in the Western Indian Ocean

Our Blue Future (OBF):

- SAPPHIRE prepared a Framework for Private Sector Engagement for the WIO in 2020 – Blue Economy Platform proposed.
- The Nairobi Convention COP 10 decision cp. 10/12 in 2021 endorsed the establishment of a multi-stakeholder platform to catalyze transition to ISBE.
- The Nairobi Convention Secretariat through the SAPPHIRE Project and the GIZ-Western Indian Ocean Governance Initiative (WIOGI) initiated the process with initial membership of 8 in 2021.
- Process being supported by the Collective Leadership Institute (CLI) to ensure maximum participation and co-development
- Formal launch on the sides of WIOMSA Scientific symposium 11th October 2022.

Our Initiative: We are a growing Multi-Stakeholder Alliance

with a common agenda from 8 to...22 partners

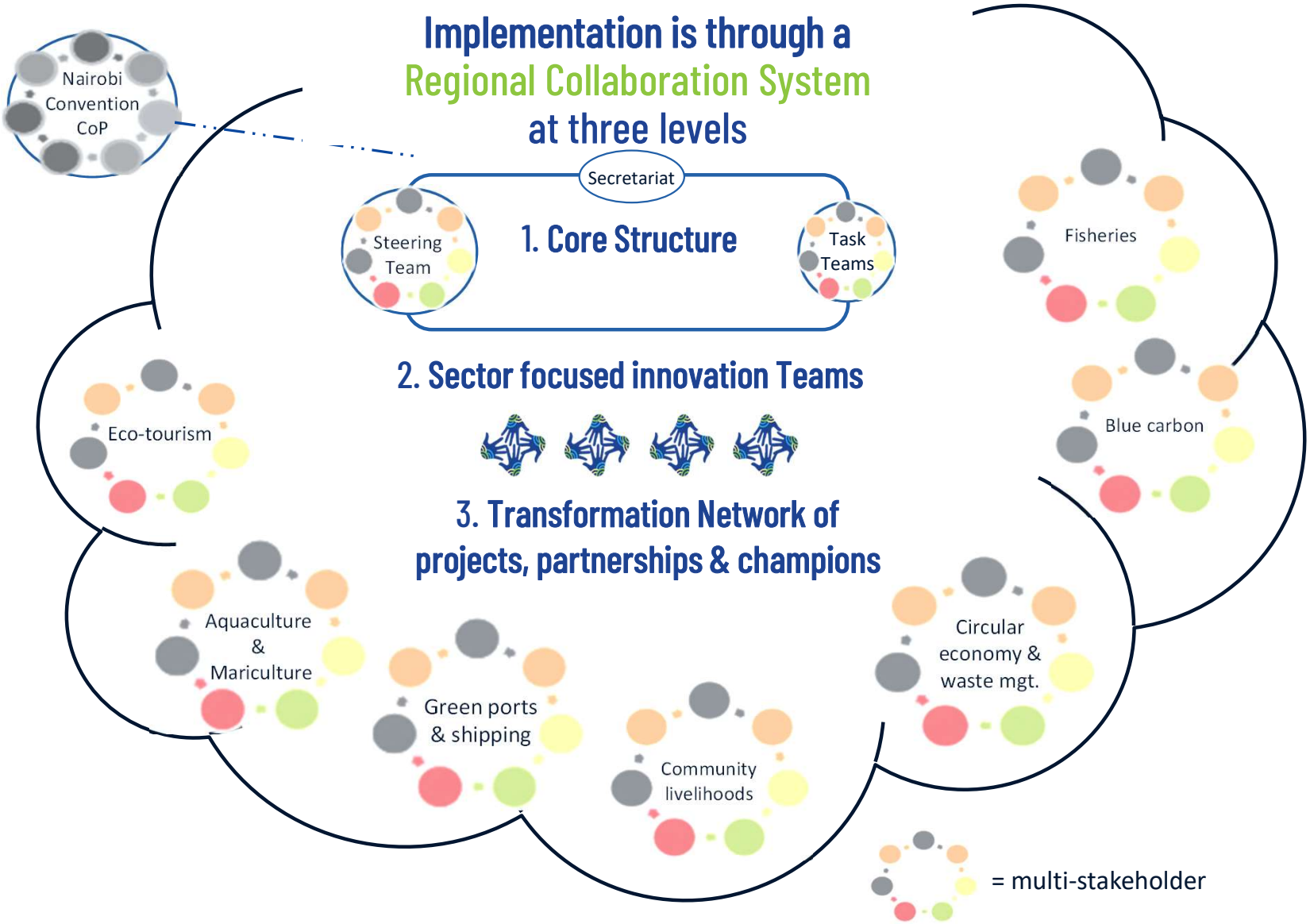
Nairobi Convention · UN environment programme · giz · WWF · CORDIO East Africa · finance earth · ACEN FOUNDATION · IUCN · WIOMSA

SWIOTUNA · Sustainable TECH · Wetlands INTERNATIONAL · PMAESA Our Ports Our Future · ProAzul MOÇAMBIQUE · Marine Stewardship Council · COLLECTIVE LEADERSHIP INSTITUTE

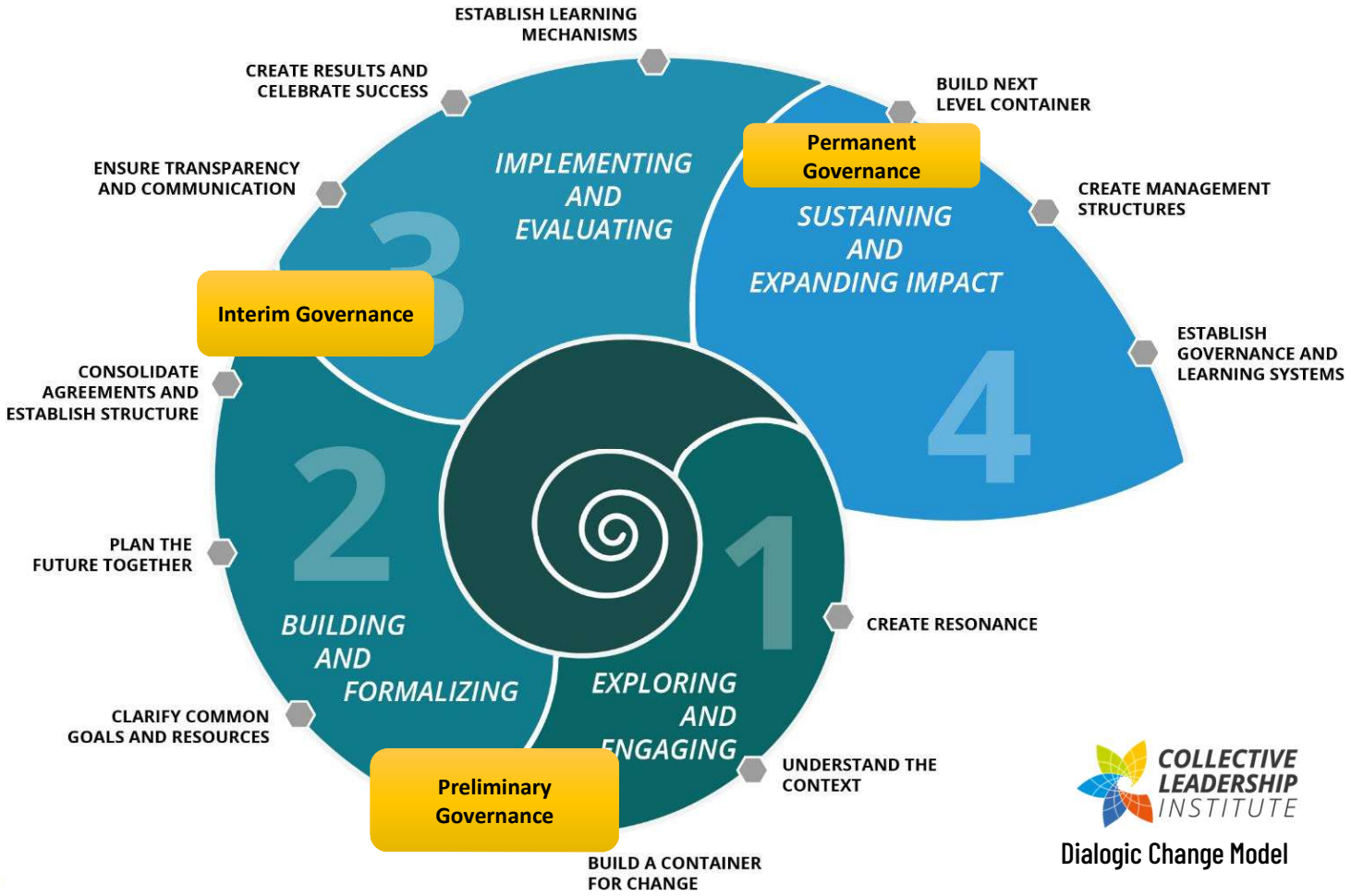
Funding partner

TechnoServe Business Solutions to Poverty · CONSERVATION INTERNATIONAL · MIHARI Locally-Managed Marine Area- Madagascar Network · ABALOBI · german cooperation DEUTSCHE ZUSAMMENARBEIT

whose development has been endorsed by the Nairobi Convention CoP 10...


Implementation is through a
Regional Collaboration System
at three levels
Nairobi Convention CoP
Secretariat
Steering Team
1. Core Structure
Task Teams
2. Sector focused innovation Teams
3. Transformation Network of projects, partnerships & champions
Fisheries
Blue carbon
Eco-tourism
Aquaculture & Mariculture
Green ports & shipping
Community livelihoods
Circular economy & waste mgt.
= multi-stakeholder

Grow an effective initiative with solid foundations, via a participatory journey



Dialogic Change Model

Together we can do more: Benefitting partners, projects and enterprises through:

- Access to technical expertise & learning
- Safe space for new partnerships & fields of intervention, reducing silos & increasing effectiveness
- Enhancing financing & funding opportunities
- Harmonised SBE agenda & principles (UNEP-FI) - credibility
- Effective joint evidence-based advocacy to strengthen policies & governance
- Profiling & visibility through wide communications network & social media campaigns
- A greater cumulative impact

Conclusions

- Engaging with the Private Sector is difficult and takes time
- To meaningfully participate all parties need to be feel involved in co-design of mechanisms as far as possible
- Incentives need to be in place that make economic sense (e.g., access to expertise, partnerships, financing)
- Start with engaging high potential partners who are likely to more easily adopt sustainability in the business practices
- Once these partners are on board, their experience may be used to attract other PS partners
- Perhaps better to include all parties in dialogue rather than exclude those that may have a different perspective – How do we negotiate strict guidelines for engagement with certain sectors?
- Useful to anchor process in an existing mechanism such as a Regional Convention to ensure country acceptance and sustainability beyond project timeframes.

Thank you!