



KCDP News Brief

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KCDP Offers Entrepreneurial skills to Coastal Communities

Coast Development Authority is promoting business management skills to Small and Medium Enterprises (SMEs) in the coastal region through the Kenya Coastal Development Project (KCDP), a World Bank funded development programme which is currently being implemented at the coast region of Kenya

The official opening was presided over by the Kilifi county governor Hon. Amason Kingi. In the speech read on his behalf by the deputy governor Hon. Kenneth Kamto, he pledged his governments support to CDA in the implementation



Participants during one week SME workshop for 98 Small and Medium Entrepreneurs drawn from Mombasa and Kilifi counties held at Pwani University, Kilifi.

This was disclosed by the Component Manager Mr. Geoffrey Rono on 29th May, 2013 during the official opening of a one week SME workshop for 98 Small and Medium Entrepreneurs drawn from Mombasa and Kilifi counties held at Pwani University, Kilifi.

of KCDP activities in order “to contribute to local and national economies and hence resulting in self-employment, social economic development and improvement in the living standards of the coastal communities”.

Hon. Kingi observed that “counties in the coastal region are well endowed with natural resources that offer varied business opportunities. These resources should therefore be sustainably exploited to support many small and medium enterprises.” He stressed the need for workable strategies which will attract foreign and local investors to improve the economy.

He challenged the participants “to make a difference by applying the skills acquired in undertaking well planned and organized business upon completion of the training”. He expressed his confidence that “the course will address challenges facing SMEs in the region and come up with models and action plans aimed at addressing such constraints”. Coast region has a rich natural resources base hence capable of transforming the livelihoods if the resource base is fully utilized. The initiative by the CDA through the Micro-Enterprise Development is therefore aimed at empowering the entrepreneurs realize their dreams.

The occasion was also attended by the Vice Chancellor, Pwani University Prof. Mohammed Rajab and CDA Chief Manager Finance and Accounts, Mr John Kombe.

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The training was conducted by Strathmore University business school which facilitated business topics on Marketing Management, Overcoming Business Challenges, Stock Management, Business Costing & Pricing, Competitive Strategy, Business Plan Development, Emerging Business Opportunities, Business Ethics, Loan Management and Action plan. The business skills will enable CDA implement its sustainable livelihoods strategy which aims at empowering the coastal communities to tap on the economic potential and improve their income levels.

World Environment Day 2013



Coast Development Authority is promoting business management skills to Small and Medium Enterprises (SMEs) in the coastal region through the Kenya Coastal Development Project (KCDP), a World Bank funded development programme which is currently being implemented at the coast region of Kenya

Speech delivered by Dr. Jacqueline Uku, Coordinator of the Kenya

Dr. Jacqueline Uku, Coordinator of the KCDP

Coastal Development Project (KCDP), during the World Environment Day held at the SOS Children's Village in Mombasa on 7th June 2013

the process lost our biodiversity and compromised on many aspects of the environmental balance that once characterized these areas. The evidence of the destruction of our tree cover is seen in the sediment laden rivers that flow into the ocean depositing the rich top soil into the sea. The linkages between the land and sea is shown by recent research findings that show that near shore coral reefs are experiencing increased sediment supply due to the conversion of forested areas. This has extreme negative impacts for our coral reefs and marine biodiversity in general.

As a country, it is recognized that Kenya has lost a large proportion of its forested area and this has had its consequences in the loss of biodiversity and loss of water catchment areas. Kenya is considered to be a country that has less than 10% of its total land area under the cover of forests. It is the agenda of our Government to increase the forest cover by 10% within the next decade through the promotion of improved forest management involving both the private sector and communities in forest management and conservation.

I wish to recognize the theme that has been selected by the Kenya Forest Service for this occasion which is Towards 10% Tree Cover – Wajibu was kila Mkenya and highlight how the Kenya Coastal Development Project is working towards actualizing this vision. The KCDP is working with its partners the Kenya Forest Service, Kenya Forestry Research Institute, Kenya Wildlife Service, Coast Development Authority, Fisheries Department, the National Environment Management Authority, the Ministry of Lands and Kenya Marine and Fisheries Research Institute as



Jomo Kenyatta public beach clean up during World environment day 2013

Distinguished Guests, Ladies and Gentlemen, All protocols observed We are privileged to be here today to celebrate the 2013 World Environment Day and I wish to thank the organizers of this event for bringing us together to celebrate this auspicious occasion at the SoS children's Village, Mombasa. I am most pleased to note that this event is taking place in a Children's Village as children are the future custodians of the environment. The environment consists of the interactions among plants, animals, soil, water, temperature, light, and other living and non-living things and on this day we recognize the importance of our environment and the aspects that provide for a healthy environment.

I would like us to pause and consider the critical aspects that make for a healthy environment. Such environments are characterized by a balance of the interactions between the living and non living elements that I have just described and a healthy environment leads to healthy living. In the terrestrial areas of our country, Kenya, trees and in particular forests are often used as the bench mark of environmental health. As a country we have benefited from the invaluable goods and services that forests provide. In our households we use forests products on a daily basis to provide energy for food preparation; and the industrial use of trees is also high. We use forests for the provision of timber in construction; we harvest medicinal products from forests as well as food products like honey. In their natural state our forests have continued to sustain the major rivers and also act as carbon sinks. We cannot also forget the rich biodiversity that characterizes healthy forests.

All around us, particularly in the recent years, we find that we have cut down our forested areas and replaced them with what I like to call concrete jungles. We have transformed forested areas into settlements and in

well as other Non-Governmental Organizations to enhance forest cover through farm forestry initiatives. We recognize that our remaining forested areas at the coast are threatened by the demand for fuel wood and other forest products from the communities living around them. Therefore, we are working with small scale farmers and community groups to enhance farm forestry and tree nursery initiatives in several areas of the coast. Coastal farmers have demonstrated a willingness to engage in these initiatives and we will continue to support farmers and in particular women and youth to work towards the enhancement of tree cover.

Another aspect that we are spearheading with KFS is the development of a mangrove management plan for the Kenya. Mangroves are a critical coastal ecosystem and their management and protection requires to be addressed. The management plan will enhance these aspects and ensure that we safeguard this critical heritage for posterity.

As I reflect on the significance of celebrating the World Environment Day, I wish to commend all the agencies represented here today for making us focus on the environment and more specifically forests and the their value. This year's theme rallies us towards actualizing the KFS vision for an enhanced tree cover. I urge each one of you to plant a tree whenever you get an opportunity- not just on days such as these which are dedicated to tree planting activities – but wherever you have a chance because together we can work towards attaining an enhanced tree cover for Kenya.

I thank you all and look forward to commemorating this day with all of you.

KCDP Enhances the Capacity of ICZM to Manage the Kenya Coast Effectively

NEMA received support from the KCDP to organize a training course for 22 members of the national committee on integrated coastal zone management. The course was held from 23rd to 26th April 2013 and dealt with policy development, planning, indicators and monitoring of the coastal zone.

As part of the efforts to enhance the capacity of the committee to undertake its functions effectively, NEMA with support from the World Bank through the Kenya Coastal development project (KCDP) organized a four days short course on ICZM for the committee on 23rd to 26th April 2013.



Trainees undertaking group discussion during the training

Since 1992, the use of the integrated approach to coastal zone management (ICZM), which was adopted by the United Nations Conference on Environment and Development (UNCED), has been embraced by many coastal states around the world. In Kenya, the use of ICZM as a tool to promote sustainable coastal development has been institutionalized in the Environmental Management Coordination Act of 1999 (EMCA 1999) section 55.

In order to effectively fulfill its mandate to enforce and operationalize this provision, the National Environmental Management Authority (NEMA) in 2004 constituted an ICZM Steering Committee. The committee draws its membership from lead government institutions, NGOs, private sector and community groups. The main function of the committee is to provide technical guidance and advice on the development and



The short course training modules included ICZM Policy Development; Planning Processes in ICZM; and Indicators and Monitoring in ICZM.

While opening the short course, the Principal Wetlands Officer for NEMA, Mr. Baraza Wangwe, noted that the course would go a long way in enhancing the committee members' knowledge as well as their understanding on the use of ICZM as a tool for coastal zone management. He urged the trainees to ensure the knowledge and skills acquired from the training are put into use in up scaling ICZM efforts in all parts of the coast region.

The structure of the four days short course included thematic presentations and group work sessions. Group work sessions were participatory and trainers used a variety of teaching materials to train the participants. Outputs from group work sessions were presented in plenary sessions involving all the trainees with the guidance of the trainers. The total number of committee members trained was 22.

Results from an evaluation conducted at the end of the training showed that trainees appreciated the course to have been very useful as they acquired important knowledge and skills on use of ICZM as a tool for coastal zone management. In a scale of 1 to 4 (i.e. 1 for poor; 2 for good; 3 for very good and 4 for excellent), the participants rated the course to have been very good (score 3) on average. Many of the trainees also urged NEMA to consider organizing the same course to train other government officers who are not members of the ICZM Committee. Training of lead agencies on ICZM is one of NEMA's KCDP monitoring and evaluation targets and therefore the same course will be organized in the financial year 2013/2014 with support from KCDP to benefit other government officers who are not members of the ICZM Committee.



Participants pose for a group photo

implementation of strategies to address issues facing the coastal and marine environment. The committee is currently playing an important role in overseeing the implementation of the ICZM Action plan 2011-2015.

SMEs Training Course For Kwale County

The Kenya Coastal Development Project (KCDP) Support for Alternative Livelihoods component aims at promoting sustainable livelihoods within a sound governance framework. The component has the Micro-Enterprise Development sub-component whose objective is to support the development of SMEs through provision of Business Development Services (BDS) for improved economic and social well-being.

Coast Development Authority (CDA) is implementing the Micro-Enterprise Development which involves Promoting access to Business Development

Services & financial services and enhance the investment capacity of the coastal communities. In order to realize the above, CDA organized Small and Medium Enterprises (SMEs) workshop for Kwale County on 22nd – 26th April, 2013 at Kenya School of Government, Matuga-Kwale where 74 SMEs were trained by Strathmore University business school on Business Pricing and Costing,

Marketing Strategies, Cash flow Management, Risk Management, Emerging Business Opportunities, Business Ethics, Stock Management

and Developing a Business plan. The SME training will go a long way in empowering the SMEs to exploit their economic potentials by undertake business ventures that will contribute to improved standard of living. The official opening was conducted by Kwale County Governor Hon. Salim Mvurya who appreciated the choice of his county as the first beneficiary of the SME training. He pointed out the county as being well-endowed with natural resources yet experiencing high rates of poverty hence the need for concerted efforts to reverse the negative trends.

The Governor appreciated the participation of Strathmore University in the facilitation of the SME course which will greatly contribute to the development, promotion and sustainable management of enterprises in Kwale County and beyond. He said the SME course will address challenges facing SMEs in the region and hence come up with strategies aimed at addressing such constraints. The Honorable Governor concluded by challenging the SMEs to apply the acquired business management skills in improving their business ventures as well as in promoting further investment in available business investment opportunities in the county.

The opening session was also attended by CDA Managing Director Mr. James Kahindi Mangi and the Director, Kenya School of Government, Matuga Mr. Jeremiah Nyaberi.



Participants during SME training workshop at Kenya School of Government, Matuga-Kwale 22nd – 26th April, 2013

Hazina ya Maendeleo ya Pwani hits the ground

The County Liaison Officers (CLO's) of Hazina ya Maendeleo ya Pwani (HMP) grant scheme of KCDP reported on duty today at the Kenya Marine and Fisheries Research Institute (KMFRI) Headquarters located at English Point in Mombasa. The CLOs will be posted to all the six coastal counties immediately after an induction workshop scheduled to be held in Diani from 2nd to 6th August.

community projects in the counties for financing under the HMP.

“Although much publicity about KCDP has already taken place, it is not enough”, added Dr. Kazungu, “Once you hit the ground create more publicity about HMP by knocking on all doors of each community household to sensitize everyone.”



The Director of KMFRI and senior management staff meeting with the County Liaison Officers

During the welcoming reception hosted by the Director of KMFRI and senior management staff at the Dolphin Conference Hall, the CLOs were presented with the basic tools of work comprising computers, GPS, external drives and other equipment. The Director Dr. Kazungu reminded the CLOs of their important role as the main people who will be assisting coastal communities in the identification and development of viable

Senior KMFRI management present during the reception event included Dr Jared Bosire, Assistant Director responsible for marine and coastal waters, Ms Patience Karega, Assistant Director, Human Resource and Administration and Mr. Patrick Gwada, Centre Director for Mombasa Station. They presented to the CLOs the structural and operational guidelines of the institute an overview of KMFRI roles to enable them settle down on their new assignments. In his remarks to the CLOs, Dr. Bosire extolled the virtues of an effective CLOs and stressed the need to uphold the right attitude at all times. He expounded on the background of the project and the complementary role it is meant to play in assisting KMFRI to achieve its mandate.

Dr. Osore, the Component 4 manager said in his welcoming remarks, that the newly recruited staff are eagerly awaited by the communities in all the counties. He said he is confident that CLOs have braced themselves to facilitate development activities covering different sectors aimed at empowering the local communities improve their income levels and alleviate poverty. After the welcoming reception, the CLOs will be undergoing a one week induction training starting from the 2nd August prior to their deployment in the counties.

The CLOs accepted the honor bestowed to them and responded by promising to live by the motto of HMP: “WemakethingshappensandweshalldeliverHMP”

KMFRI Prepares to Devolve Hazina Funds to the Counties

Hazina ya Maendeleo ya Pwani (HMP), the World Bank funded grant scheme worth KSh 308 million administered by the Kenya Coastal Development Project (KCDP) and managed by Kenya Marine and Fisheries Research Institute (KMFRI) is devolving its activities to all the six counties of the Coast region.

The roll out will take place in the next one month with establishment of county offices which will be manned by County Liaison Officers targeting 200 small community projects involved in natural resource management and community service improvement. Dr Melckzedek Osore, who coordinates HMP activities on behalf of



View of Kilifi Bridge from CDA's Wananchi Conference Centre, where KCDP Kilifi County Office will be located

KMFRI, indicated that the recruitment for the project county staff is at the advance stage and very soon the Director of KMFRI will be deploying the HMP Manager, County Liaison Manager (CLM) and County Liaison Officers (CLOs). He disclosed this during the Workshop, which was organized by KMFRI to preparing the induction materials for CLOs. The workshop was held at the Wanainchi Conference Centre overlooking Kilifi Creek and the magnificent Kilifi Bridge. Dr. Osore said that the county governments have assisted the KCDP to acquire liaison offices in all the counties and hailed the partner agencies and stakeholders for their continued support. KMFRI has prepared guidelines and regulations regarding administrative, financial, procurement and audit requirements which need to be observed during the disbursement of grants to the beneficiaries.

KMFRI will embark on the training once the HMP staff report on duty and similarly the officers will train the beneficiaries in their respective duty stations.

The project activities will involve skills development to enable the community groups undertake natural resources management in agro-forestry business in marine and the adjacent terrestrial forests and adoption of energy saving jikos technology.

The community service improvement will focus on water supply, guttering/roof water harvesting and waste management.

The project also aims at facilitating small business owners who will submit viable business plans.

The physical location in the counties will also assist KCDP to establish linkages with the stakeholders on the ground and provide a forum for feedback mechanism to enhance service delivery.

South Coast Expedition under component two - Pictures



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KCDP and COAST Project collaborate for prosperity and sustainability

The International Waters Learning Exchange and Resource Network (IW:LEARN) Workshop on ICT held at UNEP Nairobi, from 17th to 21st June 2013 was a useful platform for sharing cross project experiences and lessons. It was attended by 20 participants representing 10 projects from Africa, Asia and Europe. These 10 projects are some of the projects benefitting from the IW: LEARN's website support toolkit platform support, utilizing the Plone Content Management System.

(UNWTO). The project aims to demonstrate and support adoption of best practice approaches for sustainable tourism that reduces the degradation of marine and coastal environments of trans-boundary significance. This is through supporting and enhancing the conservation of globally significant coastal and marine ecosystems and associated biodiversity in Sub-Saharan Africa, through the reduction of the negative environmental impacts which they receive as a result of coastal tourism. To achieve this,



The five day workshop was dedicated to providing the projects with an opportunity to gain a comprehensive overview of the IW:LEARN Website Toolkit. It also delved on equipping the participants with hands-on knowledge on how to create, manage and maintain the website, utilizing some of the freely available tools. A key objective was to offer these projects an opportunity to interact and learn from each other, in an effort to spur more synergies, collaboration and replication. This workshop provided many such opportunities, as outlined in the example between KCDP and the Project on Collaborative Actions on Sustainable Tourism (COAST).

the project has demonstration sites in all the nine member countries. Along the Kenya coast the demonstration site is at Watamu near Malindi town.

The training workshop at UNEP provided the two projects with an opportunity to showcase their experiences in utilizing the IW:LEARN website toolkit as useful avenues of knowledge management and communication. Arising from these presentations, many opportunities for closer collaboration were identified between the KCDP and the COAST Project.

Projects represented at the IW:LEARN training:

- The Kenya Coastal Development Project
- The Collaborative Actions for Sustainable Tourism (COAST) Project
- The Implementing Integrated Water Resource and Wastewater Management in Atlantic and Indian Ocean SIDS Project
- The Integrated Natural Resource Management in the Baikal Basin Transboundary Ecosystem Project
- The Yellow Sea LME Project
- The Strategic Partnership for the Mediterranean LME Project
- The Groundwater Governance Projects
- The CREW Project
- The ATSEA Project

KCDP was represented by Dr. Melckzedek Osore, the Manager for Component 4, responsible for Capacity Building, Monitoring & Evaluation, Communication and Implementation of the Community Funds for the Coast Hazina ya Maendeleo ya Pwani (HMP) and Mr. Sam Ng'ete, the Officer in charge of the ICT platforms for the KCDP. The COAST Project was represented by Mr. Geoffrey Omedo, the Knowledge Management and Communications Officer.

Opportunities for Collaboration

It is important to reiterate here that the work of the COAST Project at the Watamu Site is for demonstration purposes, and is aimed at implementing

Pursuing Synergies: The COAST Project and Kenya Coastal Development Project

The Global Environmental Objective (GEO) of KCDP is to strengthen conservation and sustainable use of marine and coastal biodiversity and to support climate change mitigation initiatives. This project is based at the Kenya coast and seeks to promote an environmentally sustainable management of Kenya's coastal and marine resources by strengthening the capacity of existing relevant government agencies and by enhancing the capacity of rural micro, small and medium-sized enterprises in selected coastal communities. On the other hand, the COAST Project is a five-year project in its fourth year of implementation. It is a Global Environment Facility (GEF) funded Project with the United Nations Environment Programme (UNEP) as the implementing agency; United Nations Industrial Development Organization (UNIDO) as executing agency in partnership with the United Nations World Tourism Organization



and documenting some of the Best Available Practices and Best Available Technologies (BAPs/BATs) that can be adopted to enhance sustainable tourism processes along the Kenyan coast. Hence, the KCDP stands at an important strategic point to integrate some of these as they implement projects that are aimed at strengthening and supporting extension services; conducting value chain analysis for key eco-based products; strengthening collaboration with partners and monitoring of component activities; and development of tourism circuits that focus on cultural heritage.

More discussions and meetings will thus be held between the KCDP and the COAST Project at the national and demonstration site level to identify the tangible opportunities for partnership, to

ensure the GEF objectives of these two projects are fully realized, for the betterment of the livelihoods of the communities resident within the coastal areas in Kenya and the conservation of the fragile but immensely beneficial marine ecosystems along the coastline.

In conclusion, the participants agreed to undertake various actions in collaborate with IW-LEARN. The actions to be undertaken by various projects, the technical support to be provided by IW-LEARN and the proposed target dates are presented in the table below.

Project	Action from the project	Action from IW:LEARN	Target Date
Stefanie / Groundwater Gov	For now, there is no plan to migrate but will get in touch with IW:LEARN in case it would need services that IW:LEARN provides. Share with IW:LEARN the list of contact details of focal persons, preferably communication officers, of UN Water members (for UN Water Platform activity of IW:LEARN) and add IW:LEARN/Tine to the LinkedIn group	Link the project with other groundwater projects. Include in updates on ICT tools.	As soon as possible (UNW platform-IWLEARN link)
Kizzie/Sam/ KCDP	Check the KMFRI and partners the sets of data needed by IW:LEARN, including biodiversity hotspot. Publish relevant data available within the KMFRI into the KCDP website. (Twinning) Link information and activities with the COAST Project on Kenyan sites, e.g., Watamu, Lamu (Twinning) Link information and activities with the KCDP on Kenyan sites, e.g., Watamu, Lamu - TBD further	Assist the team in website enhancement. Assist in data management/system, including organizing OSM workshop for the KCDP project/KMFRI (with separate funding)	Website enhancement needs to be identified by KCDP by July 15. IW:LEARN will provide dates for delivery once requirements are received. IW:LEARN to discuss concept for the OSM workshop by first week of July.
		TBD	TBD
Dmitry / Baikal	Continue uploading datasets to Geonode	Help enhance theme for the Baikal project website and the Information Center On data uploading - check with James & CL about data uploading to Geonode (compatibility issue)	Theme enhancement by July 15 Give feedback on data uploading issue by June 30
Adi / ATSEA	Upload datasets to Geonode and toolkit site	simulation	
Hoda Eitirik/MedPartnership	MedPartnership has decided to migrate to the IW:LEARN server. Push project data into the website toolkit. Help IW:LEARN check/source data within UNEP MAP (e.g., marine pollution, etc.)	Christian and Hoda to sort migration process, IW:LEARN to ensure the current MedPartnership website is migrated into the IW:LEARN server	Website migration - July 22 IW:LEARN to followup on UNEP MAP data by early July
Sungjun / YSLME	Demo sites from the previous YSLME project and other datasets	IW:LEARN to continue helping YSLME build website, revise theme as discussed	Launch website first week of August IW:LEARN to followup on data by early July
Alfredo Coello Vazquez/GEPCrew	Alfredo will get in touch with IW:LEARN for data on wastewater in the Caribbean once OK'd by the approving body.		mid-July
Frank/Daniel/AIOWRM-SIDS	The project will use the website toolkit.	IW:LEARN to provide support on theming, structure, etc.	Launch of beta version by end of September

