



95% water

How water intensive is beer



The Water Triangle



Water Balancing

Watershed
Health

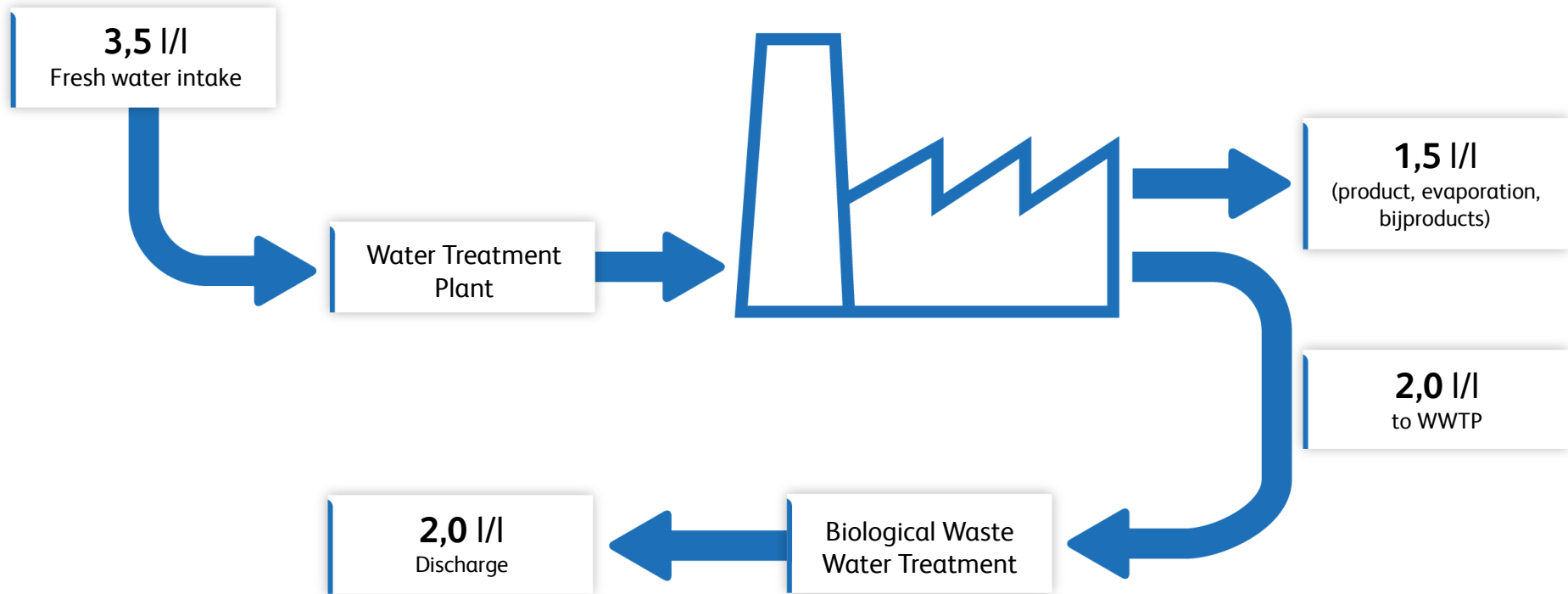


Efficiency



Circularity

How water is used in our Breweries





Mexico

Circular model

Wastewater

Biogas & Fertilizer

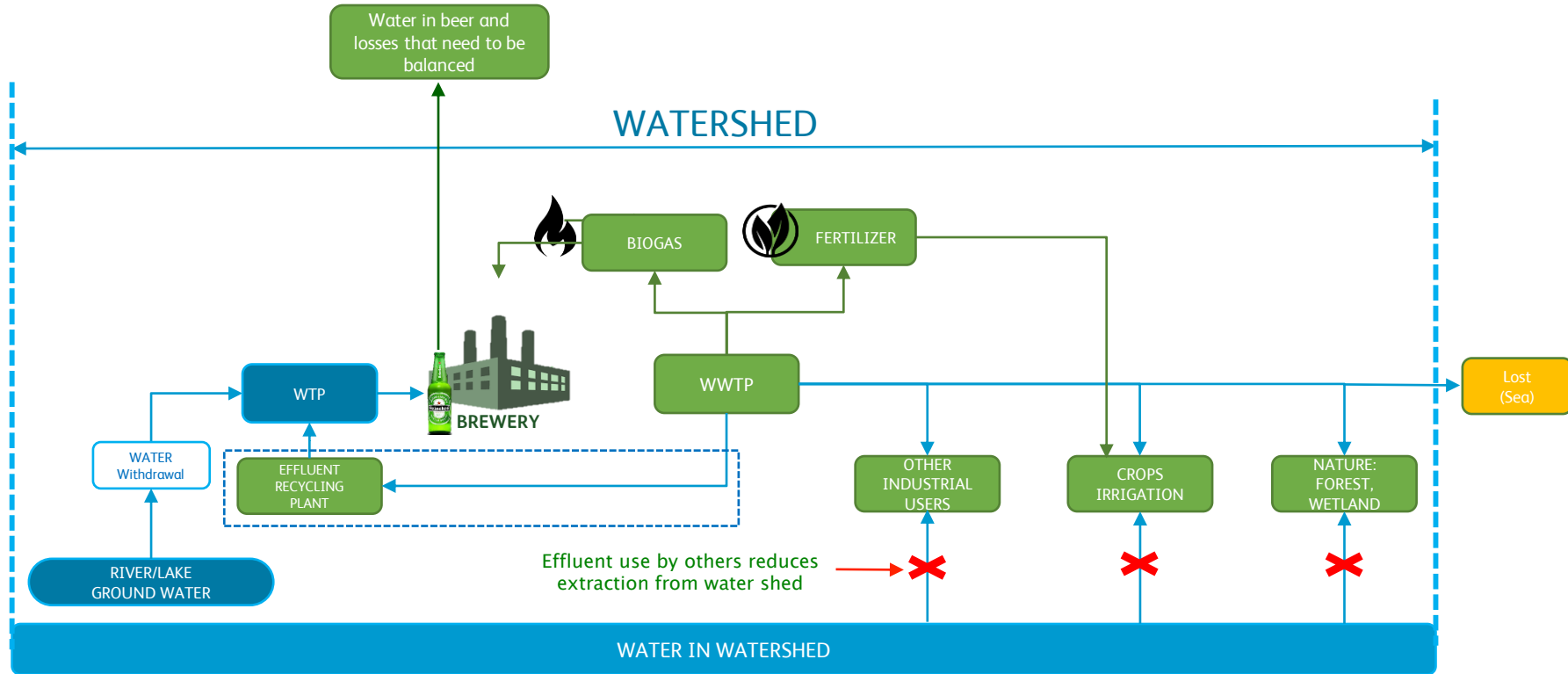


Hidden water

Spent grains



Water Circularity: zero impact on the watershed?





We can change the way we look at wastewater

not as a problem, but as a
solution for water scarcity
and energy