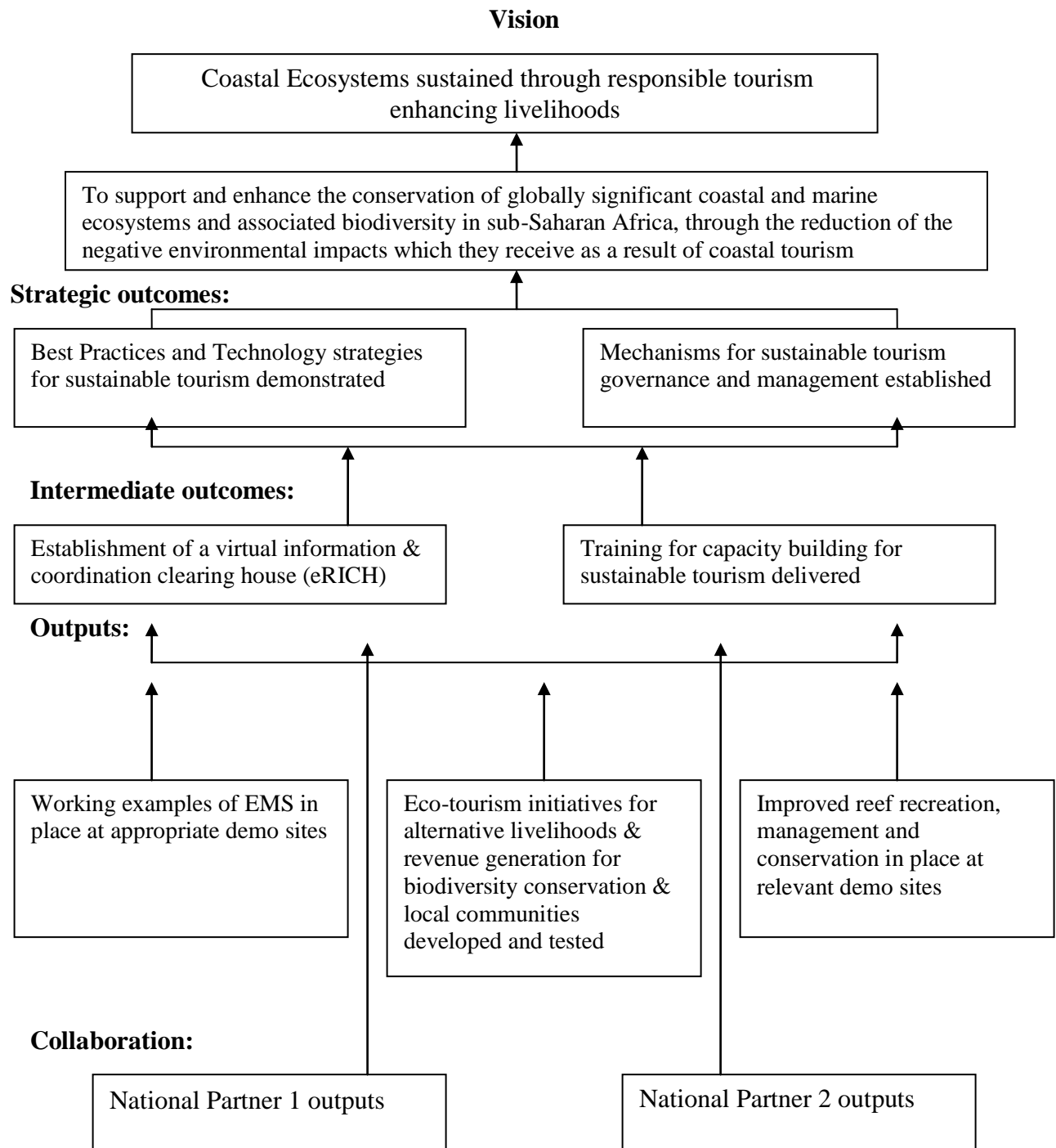
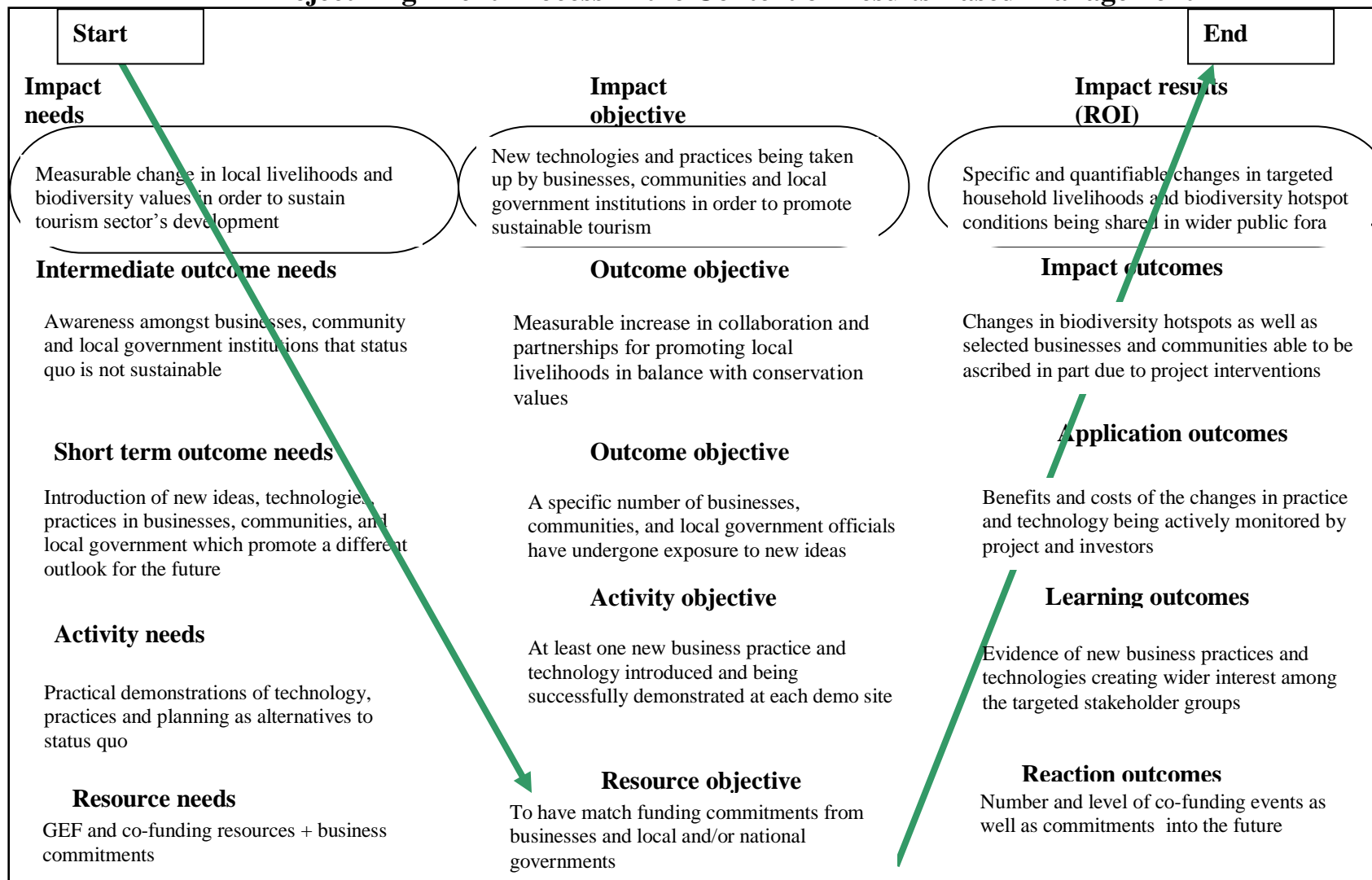


Collaborative Actions for Sustainable Tourism (COAST)

(example of internal logic linking the project objectives)



Project Alignment Process in the Context of Results Based Management



MONITORING and EVALUATION PLAN for REGIONAL and NATIONAL LEVEL – COAST Project¹

Project objective and Outcomes	Description of indicator	Means and type of Verification	Responsible person for data collation and analysis	Base year status	Mid term status 07/2012	Status to be achieved by end of Project (11/2013)	Remarks
Objective 1 BAPs/BATs strategies for sustainable tourism demonstrated	1.Mechanisms for reduced degradation understood, in place, and being utilised	Questionnaire results with Demo project stakeholders and responsible government bodies	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be confirmed during year 1 of demo implementation	At least two demo projects have strategies identified and agreed	At least two demo projects have developed mechanisms and are actively testing these to address issues of environmental degradation resulting from the tourism sector	
	2. National indicators to demonstrate sustainable improvements have been agreed & are being used	Evidence of documentation of indicators and how they are being used (+by whom)	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be confirmed during year 1 of demo implementation	At least two partner countries have agreed national indicators and are beginning to use them to monitoring the tourism sector	Five partner countries are using national indicators to monitor and measure improvements	Local stakeholder sharing workshops and analysis required?

¹ In order to promote consistency and logic within the COAST project, this table borrows heavily from the revised regional level logical framework which was presented at the second SCM in Cameroon during August 2010.

COAST Project Overview

Project objective and Outcomes	Description of indicator	Means and type of Verification	Responsible person for data collation and analysis	Base year status	Mid term status 07/2012	Status to be achieved by end of Project (11/2013)	Remarks
	3. Project demonstrations providing replicable BATs/BAPs (with costs & benefits)	Evidence of documented BATs/BAPs with their detailed costs and benefits being shared widely among coastal stakeholders in demo sites	Focal Points – led by Lead FP, with support from DPCs	No baseline information available	At least half demonstration projects actively implementing a BAT/BAP based on thematic priorities	All demonstrations are actively being implemented and each has provided at least one BAT/BAP based upon the project's thematic priorities (EMS, eco-tourism, reefs, ecosystem planning) which has been documented for sharing and knowledge management	
	4. Incentives for sustainable partnerships for civil society, private and public sector documented & disseminated	Number and type of public-private-partnerships (PPPs) and no of case studies prepared and disseminated	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be confirmed during year 1 of demo implementation	Data on partnerships being actively collected - at least one in each thematic area in preparation for writing up case studies	At least one case study per thematic area (EMS, Reefs, Eco-tourism, ecosystem planning) for sustainable partnerships documented and disseminated	Local consultant writing and analysis inputs required?

COAST Project Overview

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Objective 2 Mechanisms for sustainable tourism governance and management established	1. Project experiences on sustainable tourism documented and disseminated as a contribution to policy debates in all 9 countries	No and type of policy briefs prepared and dissemination pathways used	Focal Points – led by Lead FP, with support from DPCs	Baseline information available as part of the demo project narratives, but require to be updated during year 1 of demo implementation	At least half of the project partner countries have documented their experiences as a contribution to policy debates.	Project experiences documented and disseminated as a contribution to policy debates in all partner countries	Requires a consultant to document these?
	2. Project experiences supporting the development or revision of national strategies and work plans for sustainable tourism	No and type of interventions made by the project in supporting national development/ revision of strategies & work plans for sustainable tourism	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation as part of a 'gaps, needs and options' consultancy	At least half of the project partner countries have documented their experiences as a contribution towards national strategy	Project experiences documented and at least one information brief per country disseminated as a contribution towards national strategy & work plan development and revision	Requires a consultant to document these?
Objective 3 Training and Capacity Building for sustainable tourism delivered	1. Assessment of training needs for each partner country completed by second SCM	TNA (training needs assessment) Consultancy recommendations for each country	Focal Points – led by Lead FP, with support from DPCs	None existing	Regional assessments completed (East and West Africa) and being utilised for development of a training strategy and training inputs	Regional assessments completed (East and West Africa) and being utilised for development of a training strategy and training inputs	Requires external consultant input

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	2.Training packages developed and implemented to suit national & regional needs	No and type of training packages developed and implemented	Focal Points – led by Lead FP, with support from DPCs	Not existing	At least one training package per thematic area has been undertaken regionally. At least one training package specific to each demo site has been completed	All partner countries have benefited from at least two thematic training packages developed to suit specific demo project requirements	Requires external consultant input
	3. Training materials incorporating BATs/BAPs from Objective 1 available by end of Yr 3	No and type of training materials developed and how these are being utilised in each demo site	Focal Points – led by Lead FP, with support from DPCs	Not existing	At least half the demonstration projects are providing training materials for wider sharing building upon their own experiences	Training materials incorporating COAST BATs/BAPs and other experiences are available to all partner countries and are being used in at least five sites	Requires external consultant input
Objective 4 Establishment of a virtual information coordination & clearing house (eRICH)	1. eRICH established and fully operational within first 2 yrs	Interactive website, no of regular contributors /users by background type (i.e. Focal Points and others)	Focal Points – led by Lead FP, with support from DPCs	Not existing	At least half partner countries are contributing to eRICH through sharing experiences	All partner countries are contributing to eRICH through BAPs/BATs and other project documented experiences	

COAST Project Overview

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	2. Project contributing to wider public understanding and sharing of BAPs/BATs through eRICH as measured by the level of use and uptake on the eRICH pages of the COAST website	No and type of website interactions being initiated by FPs and others associated with COAST project	Focal Points – led by Lead FP, with support from DPCs	Not existing	At least half the FPs are contributing information on improved environmental and tourism management on eRICH	All countries are providing environmental and tourism management information for sharing and dissemination through eRICH	
	3. Lessons from awareness of coastal environment and sustainable tourism principles & practices at demo sites presented on eRICH	No and type of lessons presented and discussed on the COAST website	Focal Points – led by Lead FP, with support from DPCs	Not existing	At least half partner countries have provided awareness lessons on the subject matter through eRICH	All countries are providing awareness lessons on the subject matter for sharing and dissemination through eRICH	Consultant input required for writing up lessons?
Outcome 1: Working Environmental Management Systems (EMS) in place at appropriate demo sites	1. National institutes strengthened through EMS training	No of institutions involved and personnel benefiting as per training reports	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation as part of a 'gaps, needs and options' consultancy	All of the relevant institutes in partner countries have been involved in EMS awareness training	National institutes have monitored & evaluated EMS demo activities in order to share outcomes on; economic, social and environmental benefits	External consultant input?

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	2. Increase in capacity of tourism stakeholders to initiate EMS (with the aim to replicate good practices)	Questionnaire of tourism stakeholders vis-à-vis EMS uptake and improved / changed management practices	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation as part of a 'gaps, needs and options' consultancy	At least one local EMS initiative in East and West Africa is being developed as a result of the project's EMS awareness activities	Collaborative EMS training events involving both domestic and international tour operators have been held in at least two demo sites and have resulted in changes to hotel management practices	
	3. Project experiences in EMS inform policy and regulatory debates	Project docs, policy briefs and meeting outcomes	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation	At least one EMS project experience is being assessed and documented in order to inform policy debates	Project EMS experiences being documented and disseminated to enhance policy and regulatory debates in at least two partner countries	Local consultant facilitation?
	4. Eco-labelling plan and certification schemes operational	Information on No and type of eco-labelling schemes	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation	Eco-labelling and /or certification assessment has been completed in at least two locations	Eco-labelling and certification plans operational in at least two locations	Local consultant to write up findings?

COAST Project Overview

Project objective and Outcomes	Description of indicator	Means and type of Verification	Responsible person for data collation and analysis	Base year status	Mid term status 07/2012	Status to be achieved by end of Project (11/2013)	Remarks
	5. Waste management control mechanisms operational	Project docs on the No and type of waste operational changes that have taken place as a result of project activity. Data on waste collection and waste records.	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation	Waste management control assessments have been completed in at least two locations	Waste management control mechanisms operational in at least two appropriate demo project sites	
Outcome 2: Eco-tourism initiatives for alternative livelihoods and revenues developed for biodiversity conservation and local communities at relevant demo sites	1. Management procedures & institutional support for developments in eco-tourism established	Institutional assessments of policy and mechanisms	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be collected during year 1 of demo implementation	Local civil society / government institutions have management capacity & support procedures for eco-tourism development in place in at least two demo projects	Local civil society / government institutions have management capacity & support procedures for eco-tourism development in place in at least four demo projects	Local consultant inputs?
	2. Improved knowledge & information about eco-tourism within and around each demo site	Stakeholder/institutional questionnaire	Focal Points – led by Lead FP, with support from DPCs	Some baseline information is presented in the demo project narrative documents, additional information will be collected during year 1 of demo implementation	Visitor resource centres and private sector investors are promoting local eco-tourism services in at least two demo projects	Visitor resource centres and private sector investors are promoting local eco-tourism services in at least four demo projects	Local consultant input?

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	3.Improved knowledge & information about HIV/AIDS and public health at each demo site (through working with partners competent in this field)	Stakeholder/institutional questionnaire	Focal Points – led by Lead FP, with support from DPCs	Baseline information is to be collected as part of the M&E framework development during year 1 of demo implementation	Appropriate information on HIV/AIDS and public health being shared locally in at least half the demo project sites	Appropriate information on HIV/AIDS and public health being shared locally at each demo project site	Local partnership develop required
	4. Partnerships and networks of eco-tourism bodies and professionals formed	Stakeholder/institutional questionnaire	Focal Points – led by Lead FP, with support from DPCs	Some information has been provided in the demo project narratives, but this needs to be updated during year 1 of demo implementation	The formation of network bodies have been discussed and represent a collaborative potential for stakeholders in at least three demo project sites	Network bodies have been formed and represent a growing membership of stakeholders in at least three demo project sites	Local consultant to carry out survey?
	5. Evidence of stakeholders diversifying their eco-tourism activities and revenue sources at demo sites	Survey of eco-tourism enterprises and entrepreneurs to assess levels of investment and new developments	Focal Points – led by Lead FP, with support from DPCs	Some information has been provided in the demo project narratives, but this needs to be updated during year 1 of demo implementation	Data collection needs on eco-tourism operations have been discussed and agreed for all relevant demo project sites	Analysis of data on eco-tourism operations completed for all demo project sites	Local consultant to be hired?

COAST Project Overview

Project objective and Outcomes	Description of indicator	Means and type of Verification	Responsible person for data collation and analysis	Base year status	Mid term status 07/2012	Status to be achieved by end of Project (11/2013)	Remarks
Outcome 3: Improved reef recreation, management and monitoring mechanisms in place at relevant demo sites	1. Survey and GIS mapping of sensitive areas and damaged sites completed	No and type of map products produced and purposes for which being used	Focal Points – led by Lead FP, with support from DPCs	A number of previous projects have undertaken marine/reef mapping to a limited extent, and this information needs to be verified during year 1 of demo implementation	Work to show areas of sensitivity and damage to biodiversity are in process for all East African demo project sites	GIS maps showing areas of sensitivity and damage to biodiversity published for all East African demo project sites	Technical GIS consultant inputs necessary
	2. Procurement, installation, management of reef protection equipment as part of reef management strategy	Reef management strategy documents and practical actions being taken to support these	Focal Points – led by Lead FP, with support from DPCs	Some information is provided in the demo project narrative documents, but this needs to be reviewed during year 1 of demo implementation	Reef management strategies with work plans for improved protection under discussion in at least two East African demo project sites	Reef management strategies with work plans and protection procedures in place in at least two East African demo project sites	
	3. Awareness and Capacity Building (CB) on reef conservation being sustained by local stakeholders	Training event records and capacity building initiatives	Focal Points – led by Lead FP, with support from DPCs	Some information is provided in the demo project narrative documents, but this needs to be reviewed during year 1 of demo implementation	Regional training and CB on reef conservation has been undertaken regionally to benefit all E African partner countries	Training and CB on reef conservation has been undertaken at all E African demo project locations and there is evidence of local stakeholder interest to maintain this	Support from training institutes /consultants?

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	4. Proposals for regulatory & institutional frameworks revised/established for reef area management at relevant sites in East Africa as a contribution to debates on improving regulatory mechanisms	COAST Lessons and case studies and their dissemination pathways and uptake	Focal Points – led by Lead FP, with support from DPCs	Baseline information unavailable, but to be confirmed during year 1 of demo implementation	Capacity building and demonstration site action plans are active in all E African demo sites	Demo project experiences being used to inform appropriate locally based government agencies on improving reef management at all E African demo sites	Local consultant hired in to document?

i indicators here are indicative only as these should evolve from the Demo project logframes