BRIDGING DIVIDES FOR WATER

at the



5th WORLD WATER FORUM

How to create and manage a project website using the freely available IW:LEARN Toolkit

(Advanced: Part I)

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GEF/UNEP International Waters Learning and Information Resource Network



Aim

To learn about more advanced features of the Toolkit

- to demonstrate how the Toolkit can be readily customised to meet project needs.
- useful products will be demonstrated and participants will have opportunity for further practice.





Outline



PART I

- Content panels (provides multi-panel page layout)
 - Project introduction
 - Project area map (simple image and Google Map)
- Tabbed subpages
- Smart folders
- Adding partner logos (left column)
- Adding a 'spotlight' (left column)
- Photo and video galleries
 - Adding an image and Google video
- Restricting access (intranet)





Outline

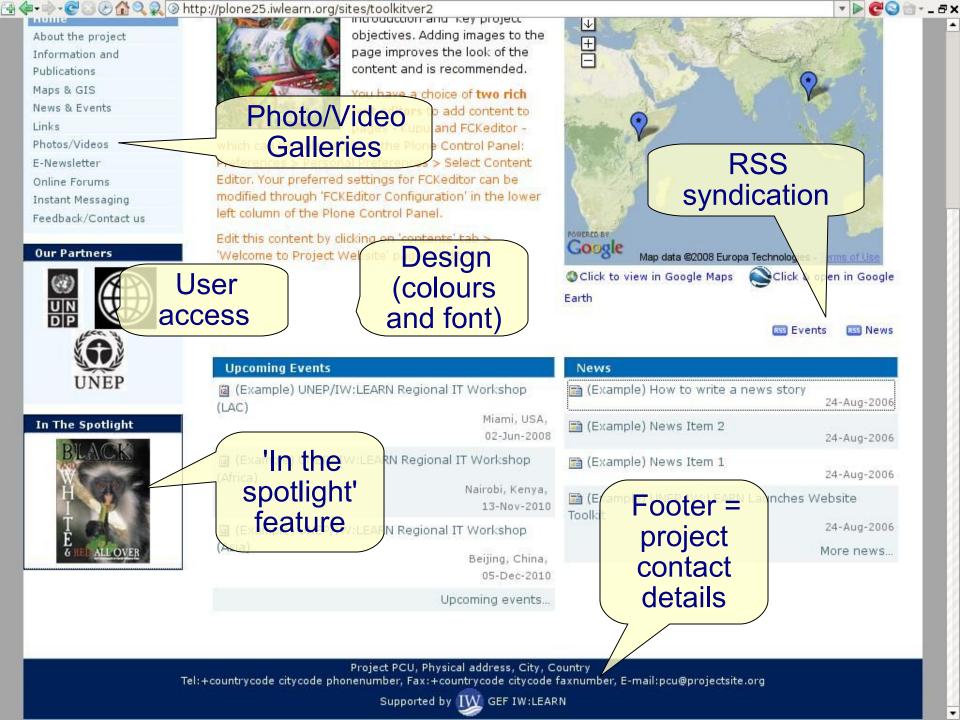
PART II

- Syndicating (disseminating) content
- Feedback/Contact Us form
- Web Design (logo/banner, colour, font)
- Changing footer details
- Additional Plone add-on products
 - Simple Poll / Plone Survey
 - Message board/forum
 - Newsletter
 - Creating a multilingual site
- Website statistics AWSTATS and Google Analytics
- PART III: WebGIS based on GeoNetwork Opensource









Content panels

- Content panels allows development of complex web pages
- Adding a panel

(XAX)

Click on layout tab

	🤱 Rcooper My Folder	Preferences Undo My Links Log Out 🗮 🕕 🖬
you are here: home		
Navigation	contents view edit properties layo	
Home		translate into 👻 display add to folder 👻 state: public draft 👻
About the project		
Information and	Welcome To Project Website Demo	Project Area Map
Publications	This area should be used to	click the map below to view the project area
Maps & GIS	add a welcome message,	
News & Events	website funnctionality	
Links	description, short project introduction and/or any	
Feedback / Contact us	major highlight. Adding	and the second sec
	images to the page	
Our Partners	improves the look of the	
5	paragraph and makes it	
	more friendly to the eyes. As there is no image used in top	
UNEP	header, adding good images here is highliy	
UNLI	recommendable.	
(3)		
	🧨 Edit	/ Edit
	Upcoming Events	News
	W: LEARN IT Workshop	🖼 News from Beijing Workshop

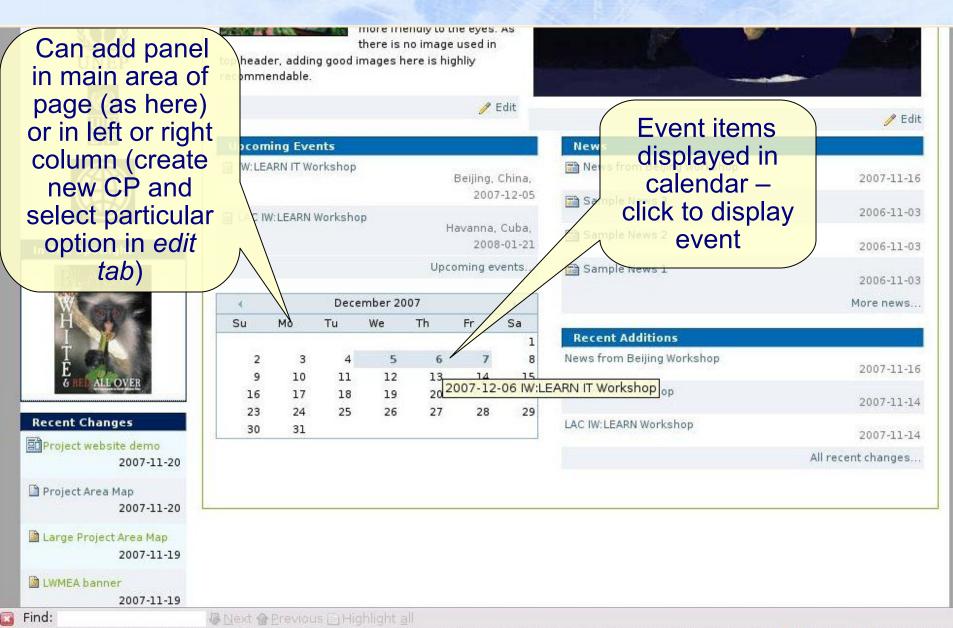
Beijing, China,

2007-11-16

Advanced features: content panels

Click to add new panel	Page parameters Page Title: Untitled page Row spacing: 5 Column width #1 मठळ	Column spacing: 6 Note: column and row spacing
 Project Area Map 2007-11-20 Large Project Area Map 2007-11-19 LWMEA banner 2007-11-19 test page 2007-11-19 Introduction to Workshop 2007-11-19 All recent changes 	Project website demo Upcoming Events INV: LEARN IT Workshop INV: LEARN Workshop Click to sert panel e.g., calendar	Project website demo Beijing, China, 2007-12-05 News from Beijing Workshop 2007-12-05 Panel configuration You can change the context content, viewlet and other settings of the panel there. You can preview the panel at the bottom of this page. Related Content Home * Project website demo Newlet • Folder rested Title description ZPT macro • Site wide Calendar Simple text RSS News Events In the Spotlight Partners Most Recent updates Main page content Project Map Inline frame • Personal related My recent changes My favorites Review list
	Project PCU, Ph countrycode citycode phonenumber, Fax:+ Next	Viewlet settings Skins Default I Skins Default

Content panels



Content panels

• Event item displayed after clicking calendar data

	🤱 Rcooper MyFolder Preferences Undo MyLinks LogOut 🧱 🕕 🖬 🕿
you are here: home	
Navigation	Search results
Home	Did you not find what you were looking for? Try the Advanced Search for more precise search options.
About the project	
Information and	1 items matching your criteria. 📧
Publications	2 IW:LEARN IT Workshop [1%] by rcooper, 2007-11-13 10:40
Maps & GIS	Asia Regional Workshop held in
News & Events	
Links	
Feedback / Contact us	



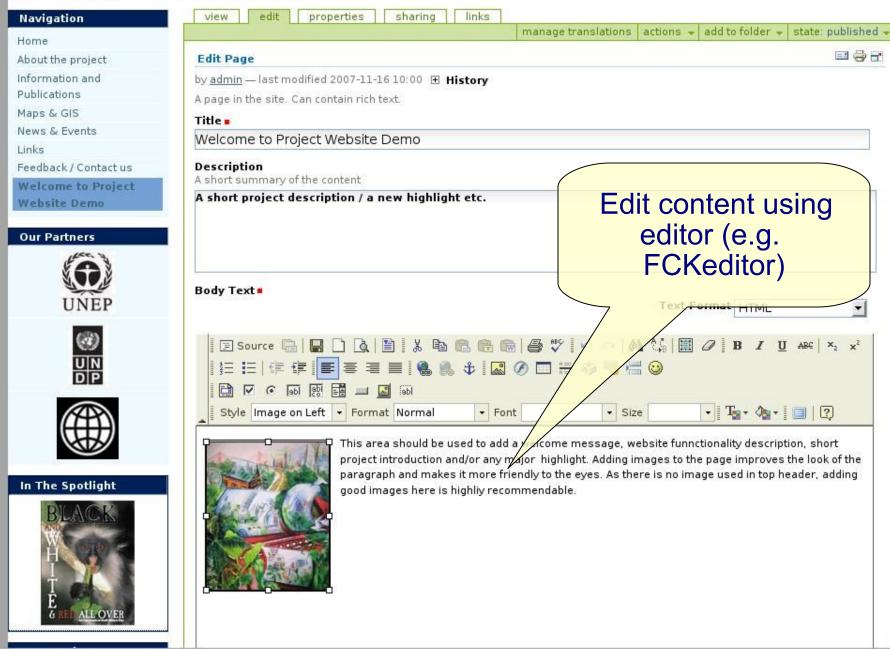


Content panels (project introduction panel)



Content panels (project introduction panel)

you are here: home -- welcome to project website demo



Insert image file into existing page

- create map image of project area, for example using screencapture at http://gis.iwlearn.org, Google Maps, Google Earth (e.g., LWMEA banner)
- Create map with dimensions needed
 - e.g., 300 x 300 pixels
 - Minimise size of file
- Go to home > project area map > edit tab
- Delete current map and insert new map image

Insert interactive Google Map





Examples of inserting map image (jpg, gif)

- Click on layout tab
- Insert new panel
 - Add existing 'Project Map'

OR

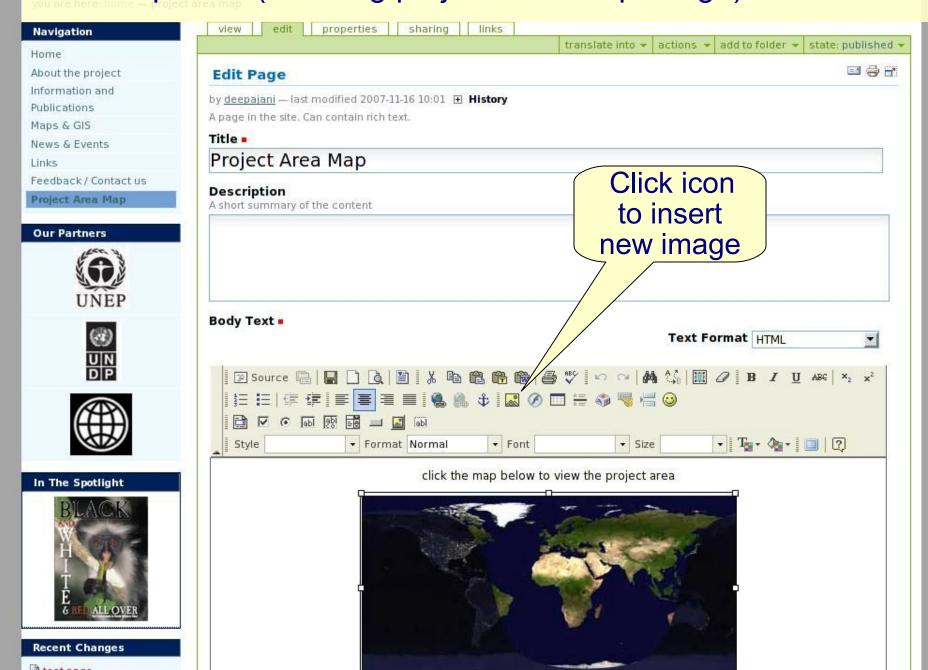
- Click on 'Home' (related content section)
- Select 'Images' folder > select 'sample_map.jpg'
- Select 'image' (content related section)
- 'select this panel'



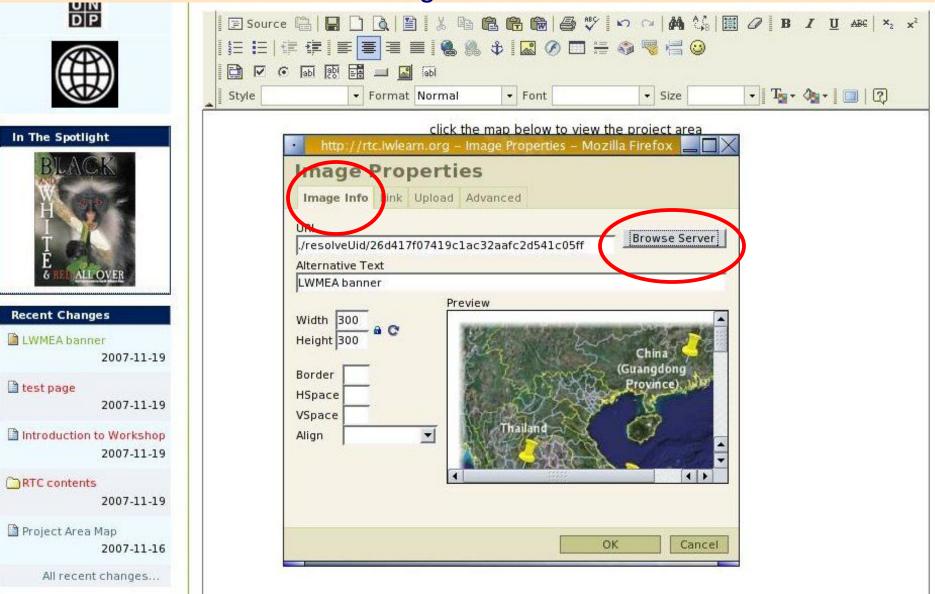


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Log Out 🛛 🧱 📑 🖬 🖻



Browse and select image



Add link to image



In The Spotlight **Recent Changes** LWMEA banner 2007-11-19 test page 2007-11-19 lntroduction to Workshop 2007-11-19 RTC contents 2007-11-19

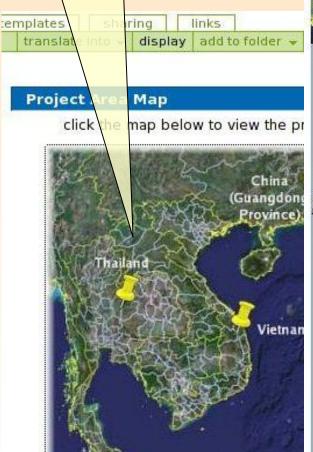
7	Project Area Map		
	2007	11	10

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Target New Window (_blank)
OK Cancel

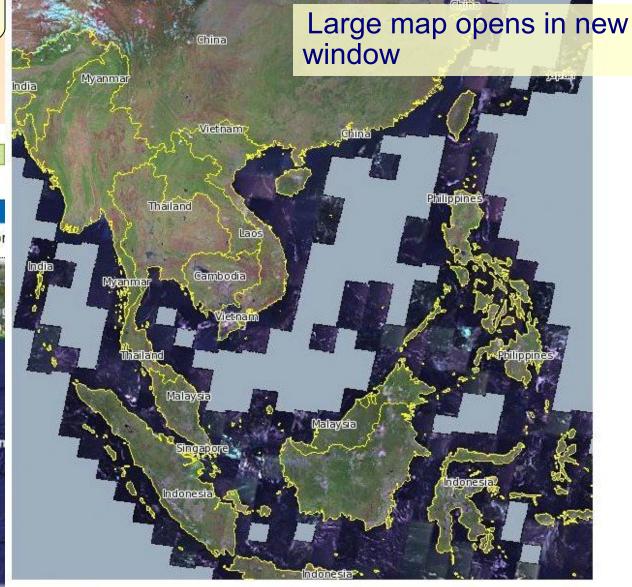
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TEAL FORMER HIME

Click on home page map to display larger map of project area



🕽 RC_HOME 🔂 RC_START 🔂 Search Engines 🔂 Linux 🧟 RTC | MEPIS 🧕 GeoNetwork- The po... 🗋 Can I invest in I



Done

Content panels (inserting project area Google map)

Create KML file with markers.

- Open Google Earth, add markers and save as kml file
- Upload kml file to your Plone site (e.g., see Toolkit)
- In your browser append the path of the KML file to http://maps.google.com/maps?q=
 - E.g.,(all one line): http://maps.google.com/maps? q=http://toolkitver2.iwlearn.org/unep-iw-learn-project-offices.kml
- Click on 'Link to this page'
- Click on 'Customize and preview embedded map'
- Customise map as required (e.g., size, view)
- Copy html code and paste html code into 'simple text' content panel on home page.





Tabbed subpages

- Example of usage in Toolkit:
 - 'Photos/Videos'
 - Investigation 'News & Events'
 - Two pages added to tabbed subpage
- To insert a tabbed subpage:
 - add item > select tabbed subpages > insert title > browse to add sub-pages > save
 - Note that pages, smart folders and other types of content can be added as sub-pages, but NOT ALL content types will work (you need to experiment).





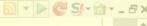
Smart folders

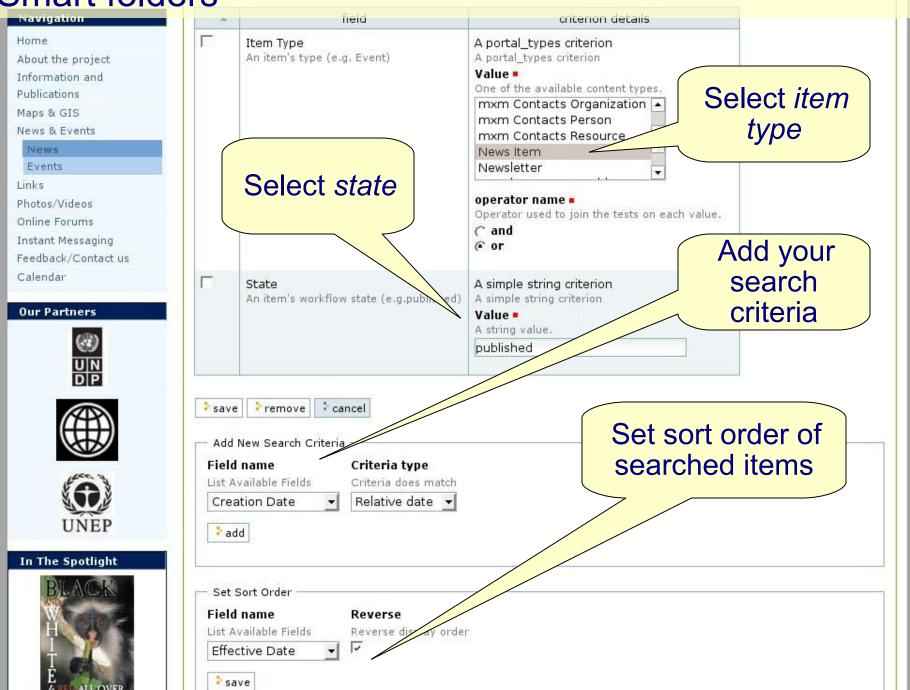
- A 'smart folder' is not a normal folder!
- You do not add items to a smart folder you add search criteria and the smart folder automatically updates and displays the results. Useful for grouping information by keyword, type of content, etc
- Example of usage in Toolkit:
 - 'News' and 'Events'
- Creating a smart folder
 - add item > select smart folder > insert title > save > select criteria tab > add search criteria > save
- More guidelines: http://learnplone.org/documentation/tutorial/smart-folders/tutorialall-pages





Smart folders





Partner logos

- Add item > select partner profile
- Complete edit tab fields
 - Browse and upload logo (check dimensions, e.g., 70 x 70 pixels)
- Publish item
- You can rearrange order of logos by dragging and dropping under 'contents' tab
- NOTE: as a site 'member' you will only see your partner logos when logged in – they will not be publically visible in left column.





upload files contents edit properties sharing links view display | add item 👻 state: published translate into 🗸 actions article 🖃 🚭 🗃 Partners 😴 bookmark folder Customising Toolkit content: ▲ Up one level Calendarx Projects's partner logos Sontent importer contentpanels title modified size 🗗 dynamicpage Г 2 event 👫 United Nations Development Programme 2007-11-20 10:06 12.3 kB 2 event Г 🚯 test partner 13.9 kB 2007-11-20 10:12 feed folder Г 🕰 United Nations Environment Programme 18.5 kB 2007-10-30 09:50 🕒 file Г World Bank 12.7 kB 2007-11-20 10:13 folder Г 🚯 Plone logo 1.8 kB 2007-11-20 10:16 @ form mailer 😋 google video copy 2 cut 🕴 rename paste delete change state help center iwproject 🗋 image) in the spotlight Iink 🕞 mailing list map The member exporter 🖡 member importer D multipage article 📑 news item 📬 news item Add partner 🗞 newslettertheme profile 🔊 organization 🖹 page G na partner profile R person



Advanced features: partner logos

Key fields: title, description and link, and upload logo

Navigation	view edit properties links actions + add to folder + state: public draft +
Home	
About the project	
Project Factsheet	Partner Profile has been created.
Background	Edit Partner Profile
Project Structure	by <u>rcooper</u> — last modified 2007-11-20 10:51
Project Components / Intiatives	
Partners	Partner Profile
United Nations Development Programme	Title .
test partner	Description .
United Nations Environment Programme	A short description of the partner
World Bank	
Plone logo	
Participating Countires	
Funding	Link
nformation and Publications	Link to the partner website
1aps & GIS	
lews & Events	Logo
inks	Full size logo of the Partner
Feedback / Contact us	Browse
Our Partners	About the Partner A more detailed description of the Partner

Adding a *spotlight*

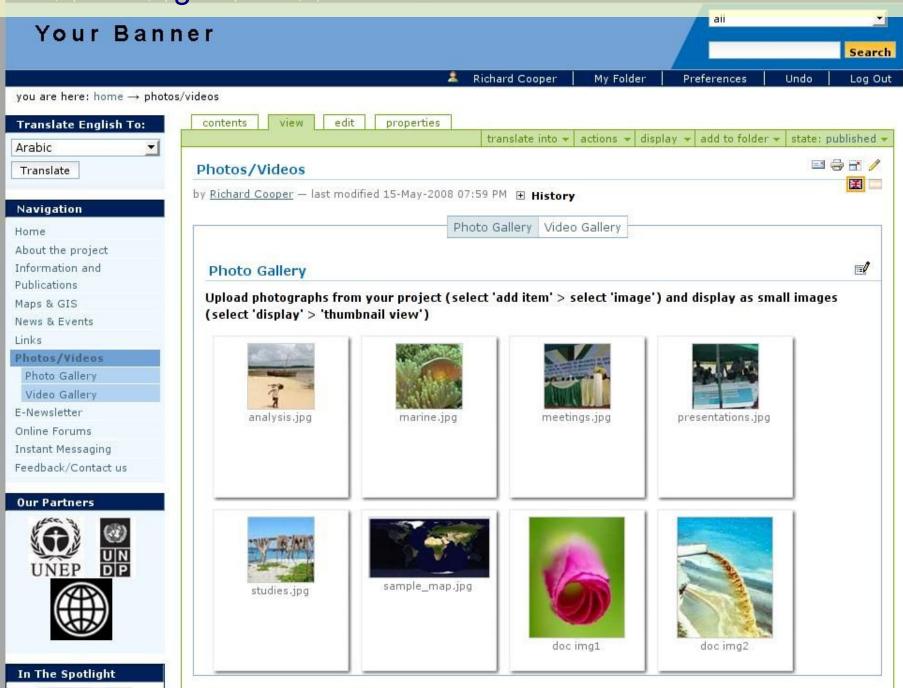
- Create image (e.g. image dimensions 100x133px)
- add item > select in the spotlight
- Add title > browse for image > add image's URL > save > publish
- To display one spotlight set status of one spotlight to 'published' and make the others 'private'

NOTE: as a site 'member' you will only see your spotlight when logged in – they will not be publically visible in left column.





Photo/video galleries



Photo/video galleries

- Adding a photo
 - Click on Photo Gallery in navigation tree
 - Add item > image
- Adding Google video
 - Click on Video Gallery in navigation tree
 - Add item > google video
 - Add video 'docld' number (this is the video id number from http://video.google.com/)







- You want to restrict access to certain parts of your site
- Need to undertand three key publication states of content (of page/folder/object):
 - published (visible to everyone)
 - can retract (i.e., unpublish) a published item to public draft state
 - private (only visible to users with permission)
 - public draft (may or may not be visible to everyone)
 - initial state of all newly added content
 - events and news items <u>must</u> be published
 - other items may be visible to all
 - give it private status if you want to limit access!





- Users can have different roles which means they have certain permissions
- Four standard permissions:
 - Manager can publish content, change anything in site
 - Member cannot publish content, can only add content to own 'my folder' area
 - Reviewer defined on a per-folder basis (local role), can edit/publish content
 - Owner defined on a per-folder basis (local role), owner is creator of folder/page/object, cannot publish content





Example: to restrict access to 'PMO Documents' folder

STEPS

- 1. Create new group
- 2. Add users to group (add new users if not already members)
- 3. Make 'PMO Documents' folder private
- 4. Change sharing permission of 'PMO Documents' folder by assigning *manager* status to new group







- 1. Create new group
- Go to Plone control panel > click on Users and groups administration
 - Select groups tab and add new group
 - Give new group name, e.g., 'PMO staff'
 - Assign member role to group





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group name	groupmember	member	reviewer	weblogauthorrole	manager	remove group	
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Administration

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RTC's	Demo Logo	all Search
you are here: home	🤱 Rcooper My Folder	Preferences Undo My Links Log Out 🛛 🧱 🕕
Site Setup	group members group properties	
lone Configuration		
Add/Remove Products	Create a Group	
	▲ Up to Groups Overview	
Error Log	Groups are logical collections of users, like departments	and business units. They are not directly related to permissions on a
) Keyword Manager	global level, you normally use Roles for that - and let cert	tain Groups have a particular role.
Language Settings	Group Properties	
Mail Settings	Name -	
a Navigation Settings	A unique identifier for the group. Can not be changed a	fter creation.
74	PMO Staff	
Placeful Workflow	title	
) Portal Settings	PMO Staff	Add name, title,
Search Settings	description	
Skins	Users with access to ' <u>PMO</u> Docs' folder	description and
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External Site Catalog		

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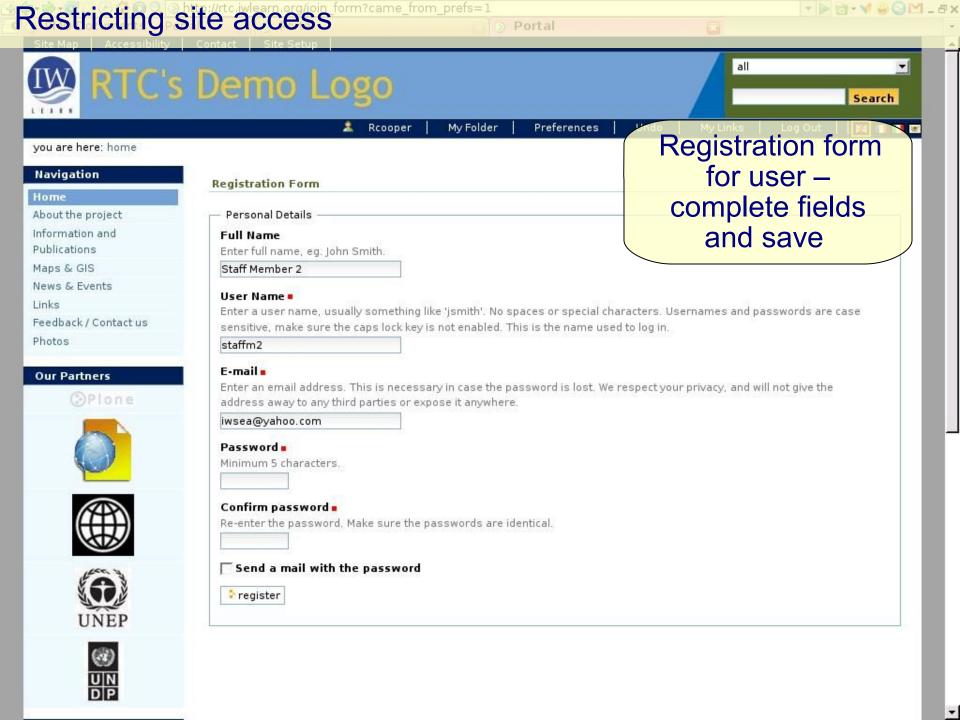
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🗐 Keyword Manager	Groups Overview							
🔀 Language Settings	Groups are logical coll	ections of users is	uch as denai	tments and l		pem	nission	
Mail Settings	on a global level, you n				전 가슴 걸음가슴 알려가 다 가지 않는 것이다. 가지 않는 것이다.	ar role.	cely refaced to perm	
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Administration	apply changes Roles Management							
Zope Management Interface	Roles are collections o additional roles, but yo make up a Group.							0.728 918
Add-on Product Configuration	Currently, if you want t development task.	o add a new role, y	ou must use	the Zope Ma	nagement Interface, a	as adding role	es is considered a	
🛄 Analytics for Plone								
🔍 External Site Catalog								

2. Add users to group (add new users if not already members)





Restricting s	ite access	
you are here: home	Demo Logo & Rcooper MyFolder Preferences	Add <i>PMO Staff</i> members to site if
Site Setup Plone Configuration	users groups	not already users
Add/Remove Products		
	You have been registered.	
Error Log	User added.	
Keyword Manager	Users Overview	
🔀 Language Settings	→ Up to Site Setup	
Mail Settings	Click the user's name to see and change the details of a specific user. Click the	envelope icon to send a mail to the user. You can
曽 Navigation Settings	also edit the e-mail addresses, and add/remove users.	Add new
a Placeful Workflow	Note that roles listed here apply directly to a user. They do not reflect additional	USEr USEr May have due to train memberships.
③ Portal Settings	add new user	
Search Settings	user search: Search Show All	
🔒 Skins	Enter a username to search for, or click 'Show All'	
🔋 Smart Folder Settings		
users and Groups Administration		
Zope Management Interface		
Add-on Product Configuration		
🔜 Analytics for Plone		
🔍 External Site Catalog		
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Restricting s	ite ac	n.org/prefs_group_members CESS) Portal		▼ ► @ • V ⊕ ⊖ M _
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you are here : home					
Site Setup	group me	mbers group properties			
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Add/Remove Products	Members	of the PMO Staff group			
Error Log	201	oups Overview			
Keyword Manager	1040-000101010-04600-01040.0	l or remove groups and users fro oved from this group.	om this particular group her	e. Note that this doesn't actually dele	ete the group or user, it
Language Settings	and the second second second second	roup members			
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Add-on Product Configuration	L				
Analytics for Plone					

🔍 External Site Catalog



3. Ensure 'PMO Documents' folder has *private* status

4. Change sharing permission of 'PMO Documents' folder by assigning *manager* status to new group





Go to folder 'PMO Documents' directory > sharing tab

	g permission	is to groups		
oups are a	a convenient w	ay to share items to a common set of users. Selec	t one or more groups, and a role to assign.	
Available	Groups ——			
_		1	Assign manager	
T title		description Users with access to 'PMO Docs' folder	role to 'PMO Staff'	
7	PMO Staff	Users with access to PMO Docs folder	group	
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Π	🚨 bovorn	User	Owner		Confimation of
	Member 🦵 Manager Wer 🦵 WeblogAuth	Г	o(s) Member		'PMO Staff' group assigned manager role

Add sharing permissions to users

Sharing is an easy way to allow others access to collaborate with you on your content. To share this item, search for the person's name or email address in the form below, and assign them an appropriate role. The most common use is to give people Manager permissions, which means they have full control of this item and its contents (if any).

Check folder is restricted to PMO staff

- Log out and check 'PMO Documents' folder is not visible to anonymous visitors
- Log in PMO Staff member and check contents of 'PMO Documents' folder is accessible...

RTC's	Staffm2 My Folder Preferences PMO Staff						
you are here: home pmo							
Navigation	upload files contents view edit properties sharing links						
Home	translate into 👻 actions 👻 display 👻 add item 👻 state: private 👻						
About the project	PMO Documents						
Information and Publications	▲ Up one level PMO documents with restricted access						
Maps & GIS	PMO documents with restricted access						
News & Events	Example file — by rcooper — last modified 2007-11-20 14:33 description about file add here						
Links							
Feedback / Contact us							
Photos							
PMO Documents	Private content visible to member						
Example file	in navigation tree						

- The following is optional but may make navigation easier for logged in users (this is already done for workshop site).
- Make private content visible in navigation tree (i.e., visible to logged in users)
 - By default only published items are visible in the navigation tree





- Make private content visible in navigation tree (i.e., visible to users with permissions) [optional – but makes it easier to navigate when logged in]
 - Go to Plone control panel > Preferences > Navigation Settings
 - Scroll down and tick *private* box in *Filter on workflow state*
 - See next slide







he workflow states that should be shown in the	navigation tree and the site map.
_ draft	
🗸 published	
Being created	
Closed for submissions	
Confirmed	
Draft	
In progress	
Obsolete	Tick Private to
Open for submissions	ensure private
🗸 Open for submissions	content included in
Pending	navigation tree

 More information on restricting access to content: http://learnplone.org/documentation/tutorial/creating-a-privateboard-section/tutorial-all-pages

http://www2.le.ac.uk/plonedocs/userguide/part1-basic/permissions



