



The CEO Water Mandate



INTERNATIONAL ROUNDTABLE

Partnering with the Private Sector for Sustainable Financing from Source-to-Sea and beyond

Jetwing Blue Hotel, Negombo, Sri Lanka
14-15 May 2016

INTERNATIONAL ROUNDTABLE OVERVIEW

Freshwater, coastal and marine resources represent enormous assets and opportunities for the local and global economy. However, the complexities of source to sea management and investments, which span across ecosystems and involve a variety of sectors, requires clear goals, objectives and partnerships relevant to the specific context and multi-stakeholder approaches. Although the linkages between land, rivers, aquifers, coasts and seas are well known, they remain poorly addressed in an integrated manner, including in the context of a water-food-energy-ecosystems nexus approach. At the same time, the economic effects of mismanaging freshwater and marine living resources are becoming increasingly apparent and posing additional challenges to sustainable growth. Developments at international level (e.g. the adoption of the Sustainable Development Goals, the new global climate agreement) are expected to directly affect efforts at national, regional and transboundary levels and thus, require integrated and innovative approaches to governance, management and investment.

Importantly, the source to sea management is further negatively impacted by the insufficient provision of funding from traditional public sources. Governance weaknesses often impede the efficient use of available funding and the mobilisation of much needed additional financial and managerial resources, particularly from the private sector. With due consideration to the benefits and risks from private sector operations, a partnership of private actors with public authorities and civil society alike offers a solid way forward for ensuring that the profit motive does not lead to negative impacts on environmental integrity, social considerations and sustainable livelihoods.

In this framework, a global-level Dialogue focusing on how the private sector can be involved in the sustainable source-to-sea management is being fostered by IW:LEARN and facilitated by the Global Water Partnership – Mediterranean (GWP-Med). The Dialogue aims to identify, debate, agree on and eventually disseminate viable approaches on how to partner with the private sector in the pursuit of more sustainable financing modalities. GEF investments have successfully catalysed commitments, action and finance from a wide array of public and private actors; the opportunity is ripe to capitalise and expand on these successes.

Overall, the Dialogue between the IW community and the private sector, already manifested within the framework of the last three GEF International Water Conferences, supplemented by guidance produced by IW:LEARN and also with successful partnerships for specific projects, will investigate where and in what form it is feasible for the private sector to be involved in the source to sea management and in GEF project interventions (e.g. financing SAP implementation with private sector contributing to targeted actions). The Dialogue will also look at how to engage with the private sector to leverage compatible investments that serve also to mitigate their corporate sustainability/risk. Furthermore, the role and impact of water, coastal

and marine stewardship will be explored for understanding better not only the companies' footprint, but mainly as a means towards responsible and sustainable management of natural resources. The Dialogue will identify successful approaches for private sector engagement within the supply chain spanning across industries, and how the catalytic role played by some projects can be replicated. Most critically, the dialogue will examine how partnerships with the private sector, including banks, insurance companies, and other private partners, can be established with countries, joint water management commissions, marine management entities and regional organisations.

The International Roundtable will take place over one and a half days and will comprise a mix of short presentations, targeted panel interventions and interactive roundtable discussions, utilizing a range of cognitive tools (presentations, case studies, brainstorming exercises, etc.).

The International Roundtable targets and is relevant to the GEF IW Community, including: GEF IW project managers; government representatives of beneficiary countries dealing with water and environment and public-private partnerships; Private sector representatives, including also representatives of private-public initiatives, with an interest and/or involvement in freshwater, coastal and marine resources; and International and Regional Institutions and Organizations, including Civil Society Organizations.

INTERNATIONAL ROUNDTABLE KEY OBJECTIVES

The International Roundtable will bring together a range of IW stakeholders, including competent public authorities, civil society, regional organizations, donors and the private sector, in order to initiate an interface among them with the objective of increasing private sector engagement in source to sea sustainable financing.

More specifically, the International Roundtable aims to:

- (1) Shed light on the role the private sector, including banks, can play in the source to sea sustainable management and financing and the potential forms and modalities of such involvement;
- (2) Assist with the design of new projects; the approaches by which projects can catalyse financially sustainable source-to-sea management and investments (including through identification of means to finance the implementation of GEF-support Strategic Action Programme provisions); and the set-up of the right enabling environment for private sector engagement.
- (3) Help coordinate efforts among UN Agencies, International Financing Institutions and NGOs toward a coherent and tangible approach to private sector engagement in source to sea management, as well as the interface of these actors with private companies, banks and other private actors for sustainable investments and with the new global commitments in mind.

AGENDA

DAY 1 – SATURDAY 14 MAY 2016

0815-0900

REGISTRATION

Location: Jetwing Blue Hotel Pre-Function Area

0900-0930

OPENING SESSION

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

- ◆ Welcome Remarks (GEF Secretariat, UNDP, UNEP, GWP)
- ◆ Introducing the International Roundtable's context and objectives (GWP-Med)

0930-1100

SESSION I: FINANCING FOR DEVELOPMENT FROM SOURCE TO SEA: SETTING THE STAGE

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Keynote presentations (max 15' each)

- ◆ *Jason Morrison*, Head, CEO Water Mandate
- ◆ *Michela Miletto*, Coordinator of World Water Assessment Programme, UNESCO
- ◆ *Paul Holthus*, Founding President and CEO, World Ocean Council
- ◆ *Anthi Brouma*, Head of Middle East and North Africa Region, GWP-Med

Plenary discussion (30')

1100-1130

COFFEE BREAK

Location: Jetwing Blue Hotel Pre-Function Area

1130-1300

SESSION II: UNVEILING PRIVATE SECTOR ENGAGEMENT FOR SUSTAINABLE GROWTH AND DEVELOPMENT

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Food for thought interventions (max 15' each)

- ◆ *Jose Matheickal*, Chief Technical Adviser, GEF-UNDP-IMO GloBallast Partnerships Programme
- ◆ *Ryan Whisnant*, Head, Professional Services, PEMSEA

Mixed working groups and facilitated plenary discussion (60') on:

- ◆ Experience and knowledge sharing from real-case projects involving private actors (freshwater as well as marine ecosystems and living resources);
- ◆ Identification of key opportunities and challenges from private sector involvement in source-to-sea management;
- ◆ Outline of needs for enhancing the framework conditions for private sector engagement.

1300-1400

LUNCH

Location: Jetwing Blue Hotel Indigo Center Point Grill & Bar

1400-1600

SESSION III: FINANCING FOR SOURCE-TO-SEA DEVELOPMENT THROUGH THE LENS OF CORPORATE SOCIAL RESPONSIBILITY AND STEWARDSHIP

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Targeted interventions (max 15' each)

- ◆ *Jay Sherman*, Lead Specialist, Freshwater and Wildlife Conservation Teams, World Wildlife Fund (WWF)
- ◆ *Ron Bohlmeijer*, Water Expert, Heineken
- ◆ *Mai-Lan Ha*, Senior Research Associate, Corporate Sustainability Program, The Pacific Institute
- ◆ *Andrei Klimenco & Enrique Alonso*, Sustainable Fisheries Partnership (SFP)

Plenary discussion (60')

Coffee to be served inside the ballroom

1930-2130

DINNER

Location: TBD

DAY 2 – SUNDAY 15 MAY 2016

0900-1045

SESSION IV: FINANCING FOR SOURCE-TO-SEA DEVELOPMENT THROUGH THE LENS OF INVESTORS

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Targeted interventions (max 15' each)

- ◆ *Sebnem Sahin*, Senior Environmental Economist, The World Bank
- ◆ *Danning Li*, Sustainable Hydropower Strategy & Partnership Manager, Center for Sustainable Hydropower, The Nature Conservancy
- ◆ *Elizabeth Yaari*, Programme Manager and Gender Focal Point, Transboundary Water Management, SIWI
- ◆ *Palitha Bandara*, Senior Project Officer, Sri Lanka Resident Mission, Asian Development Bank

Plenary discussion (45')

1045-1115

COFFEE BREAK

Location: Jetwing Blue Hotel Pre-Function Area

1115-1300

SESSION V: FACILITATING THE ENABLING ENVIRONMENT FOR PRIVATE SECTOR ENGAGEMENT

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Food for thought interventions (max 12' each)

- ◆ *Ali Hasnain Sayed*, Leader of water stewardship work, WWF Pakistan
- ◆ *Konstantina Toli*, Senior Programme Officer, GWP-Med
- ◆ *Christian Susan*, Industrial Resource Efficiency Division, UNIDO
- ◆ *Mark Smith*, Director of Global Water Programme, IUCN

Mixed working groups and facilitated plenary discussion (55') covering:

- ◆ Lessons learnt and good/bad practices from private sector engagement in specific projects and ways to upscale them;
- ◆ Concrete tools and (e.g. AWS, Basin Report Cards, information management, life practices for ICZM with private sector, GIA Ballast Water, fisheries certification, +++)
- ◆ Capitalizing on provisions stemming from international agreements and the SDGs' implementation;
- ◆ Doable support to regulatory and institutional frameworks for different types of involvement;
- ◆ Increasing capacities for involvement and effective involvement of different stakeholders;
- ◆ Ways for demonstrating and communicating mutual benefits.

1300-1400

LUNCH

Location: Jetwing Blue Hotel Indigo Center Point Grill & Bar

1400-1530

SESSION VI: PARTNERING FOR SUSTAINABLE SOURCE TO SEA INVESTMENTS

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

Targeted interventions and roundtable facilitated plenary discussion on:

- ◆ Identification of concrete actions to be taken towards sustainable investments;
- ◆ Means to finance the implementation of GEF-supported SAP provisions and related global commitments to transboundary freshwater and marine issues; projects in the pipeline; new projects;
- ◆ Identification of operational synergies for win-win outcomes;

- ◆ Mainstreaming crosscutting issues (such as gender, poverty) in policies, strategies and programming;
- ◆ Utilising the integration of sustainability (and environmental-social-governance issues) as a source of innovation driving growth, productivity, employability and profitability.

1530-1600

COFFEE BREAK

Location: Jetwing Blue Hotel Pre-Function Area

1600-1730

CLOSING SESSION: WAYS FORWARD

Location: Jetwing Blue Hotel Ballroom (roundtable seating)

- ◆ Take away messages
- ◆ Concrete next steps
- ◆ Anticipated follow up toward IWC9

1930-2130

DINNER

Location: TBD

END OF INTERNATIONAL ROUNDTABLE