



2nd Targeted Workshop for Asia and the Pacific

*Transforming Good Practices from
Demonstration
Projects into Scaled-Up
Investments and Financing*

***Online KM platforms in replicating good
practices and investments***

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Manila, The Philippines
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Online Tools and Services

IWLEARN.NET – main repository of knowledge and information for/from the GEF IW portfolio and TWM organizations and practitioners



Online Tools and Services

Website archives (<http://iwlearn.net/archive>) aimed at preserving websites and knowledge products of past projects

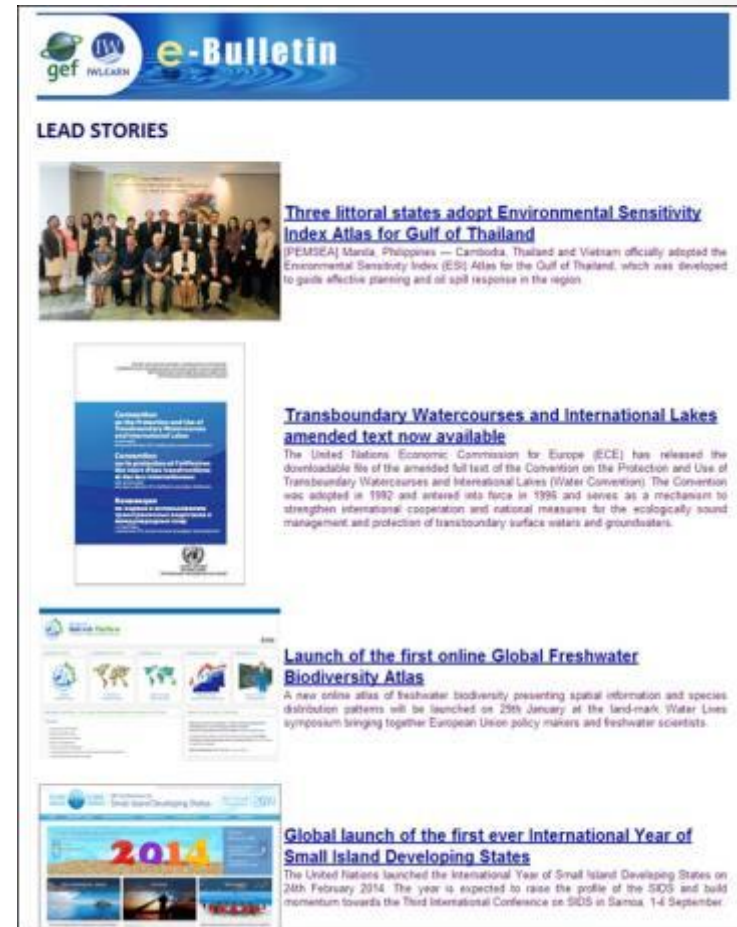


Online Tools and Services

eBulletin

(<http://iwlearn.net/ebulletin>)

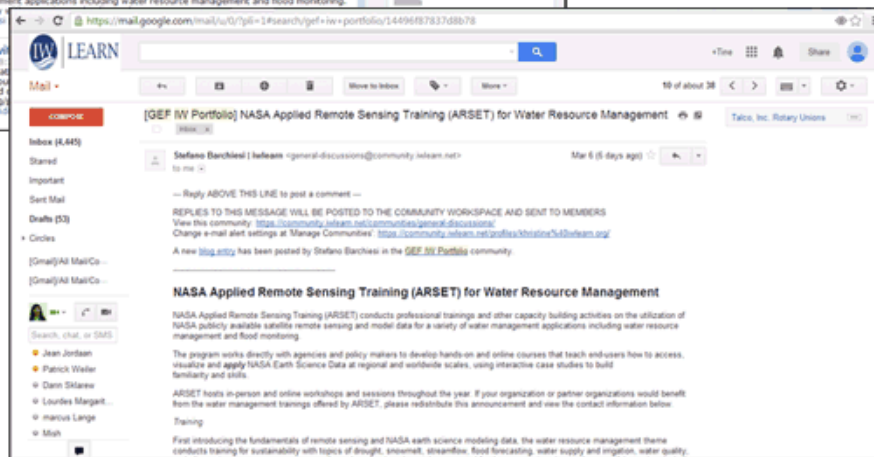
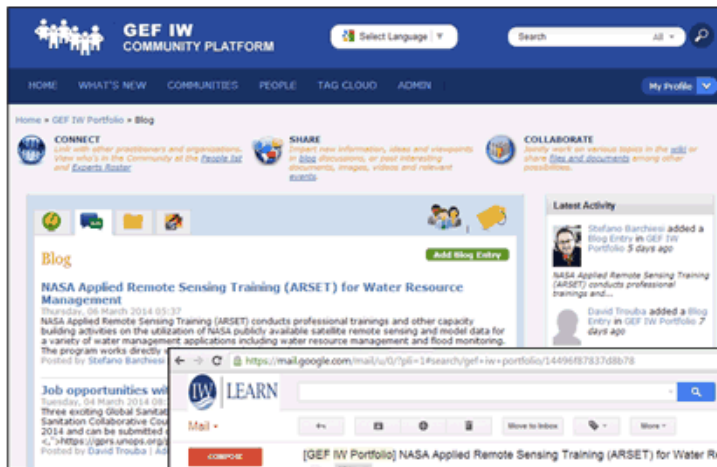
regular online newsletter
aimed at disseminating
stories, issues, milestones
and opportunities



Online Tools and Services

Community Platform (<http://community.iwlearn.net>)

– online collaboration tool for COPs, projects, committees, etc.; mailing list with archiving; experts database



Online Tools and Services

Website Toolkit – a website package (website template, hosting, training, technical support)



Online Tools and Services

Website Guidelines – a set of mandatory and recommended website best practices aimed at fostering interoperability standards to information flow

Regular release of electronic newsletter targeted at project stakeholders

Newsfeeds (RSS, Atom)

Project map



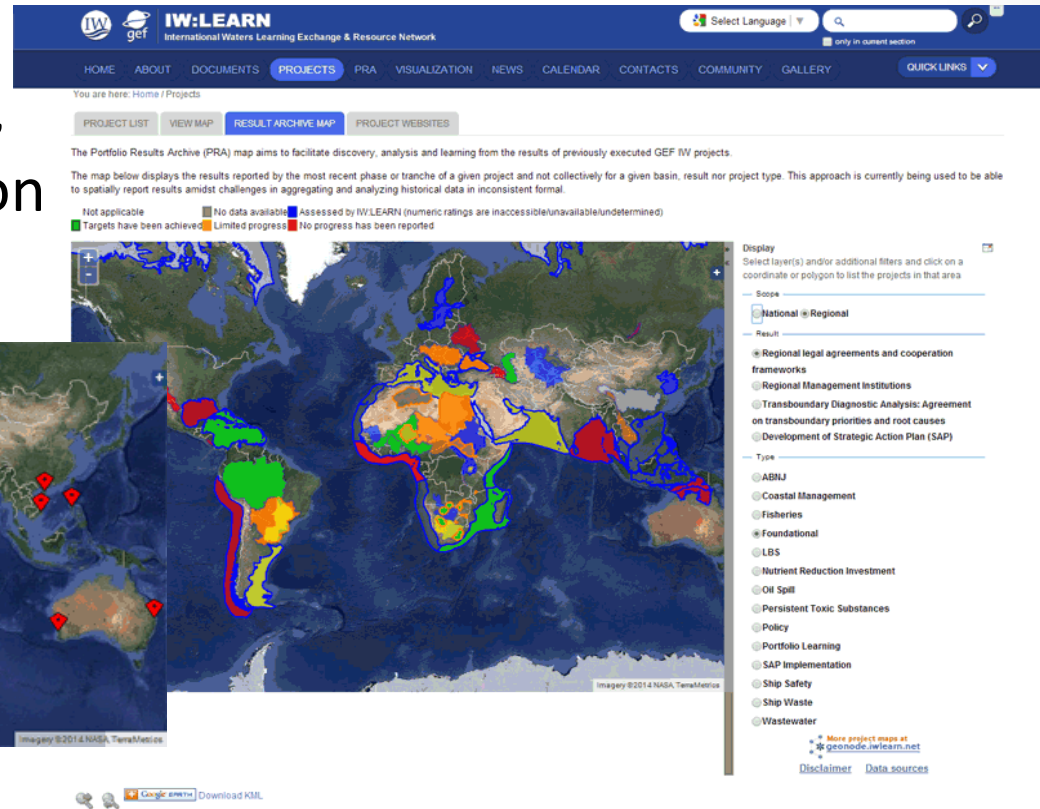
Document Center

Logos of GEF, implementing and executing agencies prominently displayed



Online Tools and Services

Visualization Tools – map of events, project location map, legal frameworks, portfolio results archive, executing agency location



How do we make these online tools scalable

- ➔ customizable
- ➔ cost-effective
- ➔ redistribution – open license
- ➔ interoperable *e.g., UNEPLive, RSS feeds*
- ➔ finding a balance between openness to change and pragmatic approach
e.g., distinguish a bad tool vs. a bad design
- ➔ collaborate closely with target user and ‘champions’ (users and authors/developers)



Ways to share information or lessons-learned that are useful

- ➔ regular eBulletin
- ➔ online training materials
- ➔ CoP – telecon, chat, email,
- ➔ global conferences – IWC, EAS Congress, PloneConf, Open Knowledge Conference, etc.

Explain ICT in various languages *e.g., talk about how it can improve project operations to managers, or challenging new demands from users to developers, or number of users you can reach with Comm officers*



Main drivers behind replication and scaling up

- ✓ CAPACITY BUILDING
- ✓ SHARED OWNERSHIP
- ✓ NURTURED RELATIONSHIP
- ✓ ESTABLISHED PARTNERSHIP
- ✓ INSPIRATION

Do it well and tell it right!



Questions

How can we mainstream ICT tools like websites as a PM or decision-making tool and not just a communication tool?

What are the tried-and-tested (and fastest) ways to change the perspective and behavior of government agencies, policymakers, managers towards using data and ICT tools as a decision-making tool? How do we increase buy-in?

